**Press Release**

**Look Classy & Stylish With Dollar Missy Winter Leggings**

**Kolkata, 17th December, 2015:** Hosiery major Dollar Industries Ltd introduced under their existing brand **Dollar Missy Chic Casuals**, the winter leggings for the very first time to make the winters uncompromising in terms of styling & fashion. In order to discover a ‘new you’ in terms of contemporary vogue try this winter the colour bash with Dollar Missy.

“We have introduced for the first time winter leggings for women to keep the winters stylish and less depressing in terms of colour preferences and choicable dresses. Missy Winter Leggings are specially designed to work on colder temperatures maintaining the style quotient. They are trendy, stylish by look and crafted with four way stretch fabrics with shrinkage control techniques”, said **Mr Vinod Gupta, Managing Director, Dollar Industries Ltd**.

The features of these leggings are warm, comfortable, supple and skin-friendly. These leggings are best choice to match with, kurtis, long-tunics. It is a full length with slim fit, which makes them easy tucking into boots. They are available in most popular and fashionable shades like Black, Perry red, Red, Royal Blue, green, Navy Blue, Fawn, Off-White, Rani & Brinjal.

The winter leggings for women are available at any nearest retail outlets priced exclusively at an exciting price offer of Rs 520/-

**About Dollar Industries**

Dollar Industries Ltd, is today amongst the top three hosiery brands in India. The company has four manufacturing units in Kolkata, Tirupur (TN), Delhi and Ludhiana. Dollar Industries enjoys a 15% market share in the branded hosiery segment in India. The company’s existing export markets are in Middle East and South East Asian Countries.

**For further information please contact:**

Sreeraj Mitra / Debarjun Kar / Tulika Bhaduri

Sagittarius Communications Pvt Ltd

Ph: 9007307884 / 9874559911 / 8697719306