**Press Release**

**Kanhaiya Hosiery, a Leading Distributor of Dollar Industries Hosts**

**a Retail Conference in Agra**

**Agra, 10th May, 2018:** **Kanhaiya Hosiery**, a leading distributor of hosiery major, Dollar Industries Ltd organized a retail conference at Gandhi Bhavan, Shahjahanpur, Agra. **Shri Amrit Tripathi, District Officer** was the **Chief Guest** of the event. **Shri Atul Kumar, City Magistrate, Shri Vinod Kumar Gupta, Managing Director, Dollar Industries Ltd, Shri Anshul Bansal, Head of Agra Market, Dollar Industries Ltd and Sardar Kuldeep Singh Dua, ……** were other dignitaries present for the occasion.

“Discussions on varied topics related to hosiery industry and the outcome were the major takeaways for all of us at this retail conference hosted by our major distributor, Kanhaiya Hosiery. We look forward to more such initiatives to understand issues faced, come up with solutions for them and also to reward the performers,*”* said **Mr. Vinod Kumar Gupta, Managing Director, Dollar Industries Ltd**.

“Kanhaiya Hosiery believes in integrity and hard work. The retailers are an integral part of our business and the idea of hosting the retail conference is to felicitate and acknowledge their relentless support,” said **Mr. Neeraj Gupta, Managing Director, Kanhaiya Hosiery**.

Retailers from Sitapur, Lakhipur, Hardoi, Farukhabad, Bahraich, Nanpara and others were invited for the retail conference. A lucky draw was organized for the retailers. Shri Amrit Tripathi, District Officer felicitated the winner of Lucky Draw, Shri Jayprakash Readymade Shahbad, with a bumper gift, an Alto 800 car.

**About Dollar Industries:**

Dollar Industries Ltd, is today amongst the top three hosiery brands in India. The company has four manufacturing units in Kolkata, Tirupur (TN), Delhi and Ludhiana. Dollar Industries enjoys a 15% market share in the branded hosiery segment in India. The company’s existing export markets are in Middle East and South East Asian countries.

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