

CHAIRMAN'S NOTE



Dear Readers,

As the country is still grappling with the Covid-19 pandemic, it is becoming tougher for businesses and organizations to maintain equilibrium between health and safety of employees as well as efficiency. Due to the pandemic, the country is going through an economic slowdown and currently our GDP has registered an all-time low growth rate of 4.3%. It has also affected our company's revenue during the lockdown as the dispatches of our products came to a halt and work at our manufacturing facilities came to a standstill for a considerable period of time to control the spread of the virus.

With the nationwide lockdown being lifted, operations are normalising and we are optimistic that the economic growth will pick up pace gradually. Over the past few months, we have witnessed a paramount shift in the conventional methodologies and organisations are now adapting to various 'New Normal' ways of sustenance. Digitization has become the growth catalyst and assisted brands in more ways than one.

As a responsible corporate brand, we are also with the consumers and communities in these challenging times. Keeping in mind the health and safety of our consumers, we have joined hands with an Australian based company, HealthGuard and curated a range of anti-viral products of masks and innerwear for men. It is 99.94% effective against corona or similar viruses. To announce this collaboration, we organized an insightful and knowledge driven panel discussion, #DontBringTheVirusHome on an e-platform by bringing on board eminent medical practitioners of the country to share correct information and building awareness.

Though, we have witnessed a de-growth in FY 2019-20, the growth in PAT by 27.47% in the first quarter of the current fiscal, raises hope for a better tomorrow as globally businesses and industries across segments are making a sincere effort in fighting the virus and making a comeback.

Going by Dollar Industries Ltd.'s new vision - 'Wear The Change', we would always keep reinventing and keeping up with consumer's needs. I would take this opportunity to thank our consumers and stakeholders for their constant faith and support during these unprecedented times. I know the coming times are going to be even more challenging, but with unstoppable enthusiasm and optimism, we shall overcome it together!

Thanking You,

Sincerely,

Din Dayal Gupta
Chairman Emeritus

#DontBringTheVirusHome

Dollar Industries Limited Launches Anti-Viral Product Range With HealthGuard, Australia

To counter the pandemic, it is imperative to have the right knowledge about necessary precautions and safety measures. With the uplifting of lockdown restrictions, people are constantly worried about the best way to protect themselves and their loved ones.

Focusing on the need of the hour, #DontBringTheVirusHome, Dollar Industries Limited joined hands with an Australia based company - HealthGuard, and launched a brand new range of anti-viral products. HealthGuard uses a safe cosmetic based chemistry of HG AMIC which is not only 100% reliable and skin-friendly but also remains active on the treated fabric despite regular usage and washes.

The product launch happened with an insightful and knowledge driven webinar involving prominent medical practitioners to share correct information and build awareness about #DontBringTheVirusHome. The panellists consisted of **Dr. Kunal Sarkar, Senior Vice-Chairman, Director and Head of Cardiac Surgery at Medica Superspeciality Hospital, Dr. Uttiya Deb, Clinical Pharmacologist, Burdwan Medical College, Dr. Shreevidya Venkatraman, Senior Consultant, Internal Medicine, MGM Healthcare, and Mr. Arindam Choudhuri, Business Head - Global, HealthGuard along with Mr. Vinod Kumar Gupta, Managing Director, Dollar Industries Limited.**

The webinar extensively covered important topics like - personal hygiene, sanitization, importance of the wearing the right kind of masks, ongoing R&D procedures for the vaccine, social distancing, growing popularity of immunity boosters and impact of the pandemic on mental health causing panic and stress.

HealthGuard's representative, Mr. Arindam Choudhuri shared insights and explained the concept of anti-viral fabric created across various segments.

During the webinar, Mr. Vinod Kumar Gupta, Managing Director, Dollar Industries Limited stated that the lifting of lockdown may expose us to more threats than before, as glitches in social distancing may occur despite the best control measures. He informed that the usage of these new anti - viral products will work as an effective way to keep the virus at bay.

- The USP's of the product range are as follows:
- 99.94% effective against corona or similar viruses.
 - 24x7 silent protection against deadly germs
 - Double layered super breathable fabric.
 - Reusable and eco-friendly design
 - Available across e-commerce platforms and offline stores

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DOLLAR | **BIGBOSS**
MAN

DOLLAR MASKS & INNERWEAR WITH VIRUS KILL LAYER

#DontBringTheVirusHome

99.94% EFFECTIVE AGAINST CORONA VIRUS

TESTED STRAIN: H2N1 AS PER ISO 15184. *HealthGuard AMIC Treated


ALSO AVAILABLE IN VEST BRIEF TRUNK

Visit us at www.dollartotal.in

Dollar Industries Limited Financial Results

In the past few months, Dollar Industries Limited has announced its Q4 FY20 and Q1 FY21 results. Moreover, the company hosted their 27th Annual General Meeting on 1st September, 2020 via a video conference.

Financial Highlights

Q4 FY20	Q1 FY21	27TH AGM
Total Income for the quarter ended March 31, 2020 (Q4FY20) stood at ₹240.89 crores	Total Revenue for Q1FY21 stood at Rs.160.17 crore as compared to ₹233.94 crores for Q1FY20, De-growth of 31.53%.	Declaration of dividend @ 85 % i.e. 1.70 per share (on FV ₹2 each) on equity shares for FY 2019-20.
The Company reported Earnings before Interest, Tax, Depreciation and Amortization (EBITDA) of ₹24.22 crores in Q4FY20	Operating Revenue for Q1FY21 stood at ₹159.99 crore, De-growth of 31.51%	Adoption of Audited Financial Statements for the FY 2019-20 having consolidated revenue of ₹974.03 crores and PAT of 57.34 crores.
The Company reported a decrease of 40.97% in its PAT to ₹13.32crores for Q4FY20	EBITDA for Q1FY21 stood at Rs.28.83 crore as compared to ₹27.32 crores for Q1FY20, growth of 5.54%	
Revenue from operations for year ended March 31, 2020 stood at ₹969.32crores	PAT for Q1FY21 stood at ₹16.43 crore, growth of 27.47%	
The company reported a decrease of 21% in PAT to Rs. 59.45crores for year ended March 31, 2020		
The company's EBITDA margin came down from 13.40 % in FY19 to 11.28% in FY20.		

Dollar Industries Limited - Featured In Forbes India "A Successful Family Business"



The success of a great family business is an amalgamation of both worlds – experience clubbed with new age vision. The drive has to be a merger of years of dedication, willingness to take calculated risks and to hold the batten during challenging times. A number of family businesses are built around a legendary entrepreneur who is often upheld as the face of the brand. The successor has to preach the founder's vision and ambitions and at the same time, focus on growth and evolution.

Every member aims to make the business successful and everyone works hard to ensure that the goal is achieved. Moreover, the succession plan is strategically aligned to create the next set of leaders.

Dollar Industries Limited was featured in the September issue of Forbes India magazine, highlighting the brand's successful journey post its foundation in 1972-73 by Chairman Emeritus, Shri Din Dayal Gupta. The unified vision, innovation, optimum utilization of in-house abilities has together contributed to the substantial growth of the brand since its inception. It has also made a noticeable presence across social media and e-commerce platforms. Dollar Industries Limited has extensively penetrated across 29 states in India. Not only that, the products have also gone beyond the boundaries of the country and has emerged as the highest selling Indian innerwear brand in the UAE and the Middle East, marking its presence in places like Oman, Basra, Jordan, Qatar, Kuwait, Bahrain, Yemen, Iraq, Myanmar, Nepal, Nigeria and U.A.E.

When it comes to longevity, and the success that comes with it, changing with the times is essential for any business, especially multi-generational family businesses. Whether it is an aversion to new technology or resistance to changing cultural norms, a family-run business—and the people behind it, regardless of age—must evolve or risk alienating both employees and customers.



Vinod Kumar Gupta,
 Managing Director,
 Dollar Industries Limited

It is very important to recognize potentials and capability of each member, in order to build a powerful team. The right set of skills clubbed with proper guidance is helpful in imbibing business objectives, ethics and aspirations. Establishing boundaries and having clearly defined roles, responsibilities and authority can determine whether a family business will succeed or fail.

Most successful businesses are built around trust and unity. A strong relationship amongst family members contributes to the business growth and also creates a positive image amongst external stakeholders. Additionally, when there is unity, communication and decision making process simplifies. To ensure that unity prevails we focus on regular family meetings. These meetings are extremely insightful where every family member gets a chance to share their ideas and collectively work as a team to achieve the ultimate goal. Moreover, they build conflict resolution skills as well as instilling the features of effective communication skills.

भारत के कपड़ा उद्योग को कोविड-19 महामारी में किया गया पुनर्जागरण

भारत में कपड़ा उद्योग जहां देश की जीडीपी में योगदान करता है वहीं यह दूसरा सबसे बड़ा नियोक्ता है जो देश के लाखों लोगों को प्रत्यक्ष या अप्रत्यक्ष रोजगार मुहैया करता है। देश की अर्थव्यवस्था को कोविड-19 की महामारी से गहरा धक्का लगा, राष्ट्रव्यापी लॉकडाउन लगाया गया जिससे विभिन्न ट्रेनों और फ्लाइट को निलंबित किया गया जिसकी वजह से न केवल देश के घरेलू संचालन पर प्रभाव पड़ा बल्कि वैश्विक आपूर्ति चेन भी बाधित हुई।

इस महामारी में देश के कपड़ा उद्योग ने न केवल फिर से उभरने बल्कि जीवन और जीविका को बचाने को एक अभिनव तरीका भी निकाला। इस सेक्टर ने अपने कारोबार करने के तरीके को फिर से बदला ताकि 'न्यू नार्मल' में कोविड-19 के बाद के विश्व में अपने प्राकृतिक ताकतों का इस्तेमाल करके उबरा जा सके।

फेस मास्क, पीपीई सूट, मेडिकल गाउन जैसे आवश्यक उत्पादों की श्रेणियों में नयी संभावनाएं महामारी में सामने आई हैं। उद्योग अपने मौजूदा आदारभूत ढांचे में इन आवश्यक उत्पादों का उत्पादन करने को तैयार है जिसका सजा-सजाया वैश्विक बाजार है जिसके अगले कुछ तिमाहियों में और बढ़ने की संभावना है। इसके अलावा माननीय प्रधानमंत्री श्री नरेंद्र मोदी के 'आत्मनिर्भर भारत' के प्रयासों का नेतृत्व देने से देश का कपड़ा उद्योग भी लीक से हट कर सोचने के प्रति उत्साही हुआ है।

महामारी ने कुटीर उद्योग को बढ़ावा दिया है क्योंकि अब वह केवल लोकप्रिय, 'गमछा' मास्क का उत्पादन कर रहा है ताकि भारी मांग को पूरा किया जा सके। इसके अलावा बुनकर और टेक्सटाइल मालिक दूल्हा व दुल्हन के लिए मास्क बना रहे हैं जो समृद्ध हथकरघा उत्पादों से बने हैं और शादी के कपड़ों में

जंचते भी हैं।

भारतीय कपड़ा उद्योग में आया बदलाव न केवल आर्थिक नवीनता, कुशल कारोबारी मस्तिष्क को दर्शाता है बल्कि उस सम्मिलित प्रयास को भी उजागर करता है जिसके जरिये अन्य देशों के साथ शानदार गंठजोड़ हो सके। अंतर्राष्ट्रीय कंपनियों के साथ गंठजोड़ ताकि एंटी-वायरस उत्पाद बनाये जा सकें, विभिन्न भारतीय कंपनियों द्वारा सही दिशा में उठाया गया कदम है। तकनीक में विषाणुओं का कपड़ों के जरिये संचरण का जोखिम गट जाता है।

मौजूदा महामारी की वजह से आये छोटे से धक्के से विकास दरों में दो तिमाहियों में कमी आयेगी लेकिन भारत और कपड़ा उद्योग इस महामारी से अपनी अभिनव रणनीति से सफलतापूर्वक बाहर निकल सकेंगे।

Mental Health Awareness

#BreakTheStigma

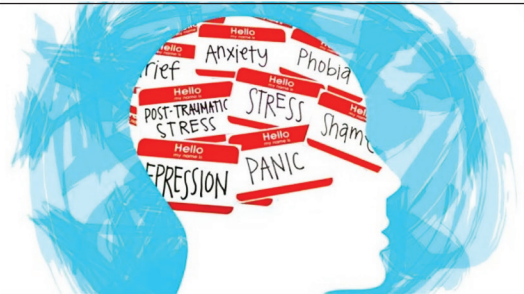
The term mental health is an all-encompassing term relating to an individual's cognitive, behavioral and emotional wellbeing. Despite being the most important factor of an individual's life, mental health is hardly considered relevant by the masses even today. Ignoring problems concerning mental health has serious repercussions, disrupting an individual's routine and also affecting his physical wellbeing.

However, there has been a positive shift in the general approach towards mental health as it is slowly but steadily being de-stigmatized. In view of the ongoing pandemic, the mental health of the masses has been affected negatively, causing the individuals to experience

a great deal of stress, anxiety and depression. It is during such trying times that catering to mental health issues should be given its due importance, as otherwise it can have serious ramifications and even be fatal in extreme cases.

Some important tips on how to cater to mental health amidst a rather gloomy and pessimistic time are:

- Follow a healthy sleep pattern
- Be active and involved
- Express feelings and recognize thought patterns
- Eat healthy and drink plenty of water
- Exercise regularly



- Cultivate a new, productive hobby
- Avoid smoking and drink responsibly, if at all
- Spend time with loved ones
- Help others in need
- Reach out and seek help

Athleisure: Silver Lining of the 'New Normal'

The ongoing global pandemic has brought about a huge wave of change in the lives of the people, and a change in lifestyle is often reflected in a change in attire. With the policy of working from home gaining immense acceptance, people are swapping formals and other relevant office wear for lounge and leisurewear.

As the pandemic has limited the going out opportunities of people, they are choosing to wear clothes that provide them with maximum comfort, which is how the athleisure industry is becoming extremely popular. Athleisure, which basically comprises athletic, urban and fashion trends includes a variety of options that can be worn not just during a workout session, but also throughout the day for optimum comfort.

Being stuck at home for the foreseeable future in itself can be uncomfortable, and it is in such time that athleisure brings some comfort to the everyday wear of the masses. Although not a new concept, athleisure was slowly becoming a fashion trend, having reached its peak during the pandemic. Further, being multifaceted such active wear facilitates a short workout in between a person's work hours, which in turn is also increasing its popularity with the working from home crowd.

Turning performance wear into fashionable everyday wear, athleisure is blurring the lines between clothes that one would wear to the gym and to work. Athleisure wear is both practical and extremely trendy, thereby providing utility to fashion. As people are working from home in such anxious times, athleisure is providing

them comfort, thereby optimizing their work efforts. As everything has taken to the virtual mode in order to adhere to the new protocols to curb the spread of the fatal virus, people are becoming less concerned with formal wear, giving more importance to comfort. In order to maximize one's work efforts and get the best output, it is important for the person to be at peace both mentally as well as physically. It is in this regard that athleisure has emerged as a silver lining amidst this pandemic, providing the workforce functioning from home with the highest level of comfort while also allowing them to cater to the latest trends in

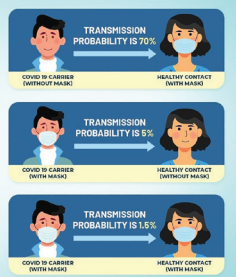


Are you wearing your mask right?

DO NOT choose masks that

- Are made of fabric that makes it hard to breathe, for example, vinyl
- Have exhalation valves or vents, which allow virus particles to escape
- Are intended for healthcare workers, including N95 respirators or surgical masks

IMPORTANCE OF FACEMASK IN PREVENTING COVID-19 TRANSMISSION



Key Coverage

‘दालर’ सिंद वृत्तान्त विदेशी लुत्तननन बडुगन

दालर सिंद वृत्तान्त विदेशी लुत्तननन बडुगन... उदयवानी



दालर सिंद वृत्तान्त विदेशी लुत्तननन बडुगन... उदयवानी

Impact on appraisals during COVID-19 times

In this crisis situation, the companies are majorly facing a dilemma over how to strike the perfect balance between the employee's safety and wellbeing, as well as their employees' efficiency and productivity.



डॉलर इंडस्ट्रीज ने मार्केट में उतारे एंटी-वायरल मास्क और इनर वियर प्रोडक्ट

नई दिल्ली | होजरी सेगमेंट में हिंदुस्तान के प्रमुख ब्रांडों में से एक, डॉलर इंडस्ट्रीज लिमिटेड ने ऑस्ट्रेलियाई कंपनी हेल्थगार्ड के साथ हाथ मिलाकर एंटी-वायरल उत्पादों की एक नई श्रृंखला बनाई है।

Anti-viral fabric to fight Covid

Chennai: Dollar Industries Limited joined hands with Australia based HealthGuard to curate a new range of anti-viral products like anti-viral masks and innerwear for men.

डॉलर इंडस्ट्रीज का लाभ घटा

कोलकाता. पिछले वित्त वर्ष की तुलना में घात की प्रमुख होजरी और परिधान विनिर्माण कंपनियों में मुम्बई स्थित डॉलर इंडस्ट्रीज ने भी घात का सामना किया।

डॉलर इंडस्ट्रीज को 13.3 करोड़ का लाभ

कोलकाता : डॉलर इंडस्ट्रीज लिमिटेड को मार्च में समाप्त चौथी तिमाही में 13.32 करोड़ रुपये का लाभ हुआ है, जो तिमाही आधार पर 40.96 प्रतिशत कम है।

डॉलर इंडस्ट्रीज के मुनाफे में गिरावट

नई दिल्ली. (वि.) : देश की अग्रणी गारमेंट मैन्युफैक्चरर डॉलर इंडस्ट्रीज लिमिटेड ने वित्त वर्ष 2019-20 की आखिरी तिमाही (जनवरी-मार्च, 2020) और संपूर्ण वित्त वर्ष के लिए वित्तीय नतीजें जारी किए हैं।

People Matters

Dollar Industries Growth Kolkata: Dollar Industries has witnessed a 27.4% growth in PAT in the first quarter of this fiscal to Rs 16.4 crore from Rs 12.9 crore in the same period last year.

Dollar Industries Limited has joined hand with HealthGuard to introduce anti-viral products

Dollar Industries Limited one of India's leading brands in the hosiery segment has joined hands with Australia based company, HealthGuard and curated a new range of anti-viral products.

Dainik Bhaskar

डॉलर ने हेल्थगार्ड से मिलाया हाथ, एंटी-वायरल उत्पाद उतारे



कोलकाता | होजरी के चर्चे अब डॉलर इंडस्ट्रीज लिमिटेड ने ऑस्ट्रेलियाई रिमोट कंपनी हेल्थगार्ड के साथ हाथ मिलाकर एंटी-वायरल उत्पादों की नयी श्रृंखला विकसित की है।

Sanmarg

डॉलर इंडस्ट्रीज ने मार्केट में उतारे एंटी-वायरल मास्क और इनर वियर प्रोडक्ट

Deccan Chronicle

Chennai: Dollar Industries Limited joined hands with Australia based HealthGuard to curate a new range of anti-viral products like anti-viral masks and innerwear for men.

Employees' Corner

Completed 22 years with Dollar



Ram Chandra Singh, Deputy Manager - Logistics Dollar Industries Limited

"I have been associated with Dollar Industries Limited, for over two decades. I started my journey in the year 1999 with Bhawani Textiles Pvt. Ltd. Over the years, I have witnessed numerous milestones and have become one of the leading hosiery brands in the country.



Doodle art by Divya Pachisia, Associate Brand Manager, Dollar Industries Limited



Trivia

- 1. The first case of novel coronavirus was identified in? A. Beijing B. Shanghai C. Wuhan, Hubei D. Tianjin
2. Name a clinical trial in which blood is transfused from recovered COVID-19 patients to a coronavirus patient who is in critical condition? A. Plasma Therapy B. Solidarity C. Remdesivir D. Hydroxychloroquine
3. How does Coronavirus transmit? A. When a person sneezes or coughs, droplets spread in the air or fall on the ground and nearby surfaces. B. If another person is nearby and inhales the droplets or touches these surfaces and further touches his face, eyes or mouth, he or she can get an infection. C. If the distance is less than 1 meter from the infected person. D. All the above are correct.
4. The IPL began in 2009. A. True B. False
5. Where was the first IPL final held, in 2008? A. Goa B. Chennai C. Mumbai

ओ३म् सखाय आ नि षीदत सविता स्तोम्यो नु नः। दाता राधांसि शुभ्मति।।

वह प्रभु दाता है, दानशील है। जितने भी हमारे कार्यों को सिद्ध करनेवाले पदार्थ वह बनाता है, उन सबको वह बड़े उदार भाव से हमें प्रदान करता है। विद्या, स्वर्ण, रजत, धन, धान्य आदि सभी प्रकार के पदार्थ वह हमें प्रदान कर सदा हमारी शोभा बढ़ाता रहता है।