



- 1) How many times had the Olympics been held in South America before 2016?
a) Once b) Twice c) Never
- 2) What is Vinicius with regards to Olympics?
a) Motto b) Mascot c) Logo
- 3) Where are the opening and closing ceremonies of Rio Olympic, 2016 being held?
a) Joao Havelange Olympic Stadium b) Maracana Stadium c) Maracanazinho Arena
- 4) Which games are being included for the first time in many decades?
a) Rugby & Golf b) Golf & BMX Bike c) Rugby & Cricket
- 5) Which athletes compete in a velodrome?
a) Swimmers b) Cyclists c) Gymnasts
- 6) Of the following, which one is the venue for Rio Olympic?
a) The Olympic Village b) The Olympic Parade c) The Olympic Golf Course



Previous Quiz's Answers: 1) b | 2) a | 3) a | 4) c | 5) d

FESTIVE TIPS

There are several factors that have to be kept in mind while the festive season is approaching pertaining to shopping habits, road safety, food habits and many more...

Shopping Habits:

- Know exactly what do you want to buy.
- Check out the seasonal trends and colours to look out for.
- Avoid buying things you do not want.
- Pair your clothes with right accessories.
- Wear comfy shoes.
- Buy the kind of make-up you can use in all seasons. And humidity friendly as well.

Road Safety:

- Do not drink and drive.
- Avoid rash driving.
- Follow a route map.
- Know where to park your car.

Food Habits:

- Do not eat too late.
- Avoid oily foods that will help you digest better.
- Carry water while you are travelling.

ओ३म् विभक्तारं हवामहे वसोश्चित्रस्य राधसः । सवितारं नृचक्षसम् ॥

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अनवयः— नृचक्षसं वसोः चित्रस्य राधसः विभक्तारं सवितारं हवामहे। वह सविता सर्वोत्पादक, सबको प्रेरणा देनेवाला, सबका साक्षी, सर्वक्ष परमेश्वर हम सबके कर्मों को भली-भाँति देखता है, अर्थात् हम कोई भी ऐसी चेष्टा नहीं कर सकते जो उसकी दृष्टि से ओझल हो। हमारे कर्मों को देखकर ही वह सविता देव अपनी अद्वितीय न्यायव्यवस्था से तदनु रूप धनादि प्रदान करता है। हमें चाहिए कि उसकी अनुपम न्यायव्यवस्था से अपने कर्मानुसार जो कुछ भी हमें उपलब्ध हो, हम उसपर ही सन्तोष कर नित्यप्रति उसका आह्वान करें, और उसी की आज्ञाओं और प्रेरणाओं के अनुरूप उस धन-धान्य का ऐसा व्यय हो जिससे जहाँ हमारा लोक सुधरे वहाँ हमारा परलोक भी सुधरे।

FEEDBACK

Dollar Industries Ltd.
(AN ISO 9001:2008 CERTIFIED ORGANISATION)
Om Tower | 15th Floor | 32 J. L. Nehru Road | Kolkata - 700 071 | India
Phone: 2288 4064-66 | Fax: (033)2288 4063 | Email: care@dollarglobal.in | www.dollarglobal.in

Manufacturing Facilities Tirupur, Delhi, Ludhiana, Kolkata

Branches Tirupur | Delhi | Jaipur | Patna | Bhagalpur | Ranchi | Indore | Guwahati | Cuttack | Rudrapur | Vadodara | Mumbai | Nagpur | Bangalore
Hyderabad | Agra | Varanasi | Kanpur | Ludhiana | Rohtak | Raipur

Dear Friends,

I am sure you share my positive feelings towards India's medal haul at the Rio Olympics this year. It is fabulous that women power rules and I think we should wish Indian women the best of luck so that they can continue to bring more glory to our country and society. At Dollar we believe that men and women walk shoulder-to-shoulder and that is what our brand stands for.

Actually, life at Dollar has been really exciting too and it gives me great pleasure to share all the updates with you. At a hugely-attended Press Conference in Chennai in June this year we revealed details of our growth and future plans.

Dollar has seen a growth in turnover of Rs 829.94 cr. in Fiscal Year 2015-16 from Rs 736.56 in FY 2014-15. We are grateful to Akshay Kumar for being our brand ambassador over the last 6 years and his association has helped strengthen our brand value. He has proved to be really lucky for us. Now we are aspiring to a turnover of Rs 1000 cr. in the current fiscal year.



CHAIRMAN'S NOTE

It gives me immense pleasure to let you know that we are all set to create a fashion revolution for Denim loyalists. DENIMYTE is our latest collection of innerwear from the house of Force NXT. It is styled to look like denim but feels as comfortable as a second skin.

We are also very proud to be a part of the "Make in India" initiative of the Government of India - our industry and our Company are providing employment opportunities to hundreds of people in our factories and offices. We at Dollar go to great lengths to provide our people with the requisite training they need to realize their fullest potential, thus taking an initiative towards the "Skill India" movement.

Warm regards,

Thanking you,

Sincerely,

Dindayal Gupta

PRESS CONFERENCE AT CHENNAI



Dollar Celebrates Its 6 Successful Years With Superstar, Akshay Kumar.

Dollar Industries Ltd. recently hosted a conference in Chennai announcing the brand's six glorious years of association with Superstar, Mr. Akshay Kumar and honouring him as the Company's Brand Ambassador.

It had been an overwhelming and satisfying journey for Dollar Industries with the brand making inroads into the hosiery segment while consolidating its position in India and abroad.

"It is a pleasure indeed to share an association with one of the hosiery majors, Dollar Industries, as their Brand Ambassador for six exciting and encouraging years. I feel satisfied that I could be a support to the Dollar team in making the brand larger than life. I am a constant believer in hard work and dedication and that is the place where I strike the ultimate connection with the Dollar Image" Akshay added.

Since 2010, when Mr. Akshay Kumar was signed on as the Brand Ambassador of Dollar Bigboss, growth has been exemplary. It has more than doubled its turnover in these six years from Rs 396 cr. to Rs. 829.94 cr.

The Managing Director, Mr. Vinod Kumar Gupta also informed the Press that the Company has been providing employment opportunities to hundreds of people in their factories and offices thus going to greater lengths to provide people with the requisite training that they would require to realize their fullest potential.

The Company, believed to be one of the most competitive in the hosiery industry, has also invested heavily in its manufacturing facilities by creating purpose-built, state-of-the-art HQ and factories in Kolkata, Tirupur, Delhi and Ludhiana, which have a daily production capacity of 5 lakh pieces. The facilities can manufacture products for men, women and children in all segments of knitwear - innerwear, lounge wear and thermals.

PHOTO GALLERY

Belur Eye Operation Camp-Kolkata



Independence Day Celebration-Kolkata



Janmashtami and Ganesh Chaturthi Celebration At Mumbai & Maharashtra



Dance Workshop by Dharmesh Sir-Kolkata



Force Nxt Stall At Pune Trade Fair



NEWS CLIPPINGS



COSMO



FORCE NXT from the house of Dollar is the young aspirational innerwear brand for urban youth which provides both style and comfort. Recently launched, it has three categories of products, namely FINEZ, RELAXZ and FLEXZ. It projects itself as the perfect convergence of fashion and comfort. Dollar has been providing comfort to Indian men for four decades now. This brand takes that element forward and combines it with trendiness for the urban youth who crave for both style and comfort in equal balance.

The three ranges have met with great success among the target consumers. Recently, Force NXT has launched Cosmo Briefs and Trunks under the FLEXZ series, which is a collection of uber cool designs for an uber cool generation. The series has been styled to express the attitude, personality and sensibility of this generation. FLEXZ is for those who understand fashion and like to stand apart.

With these ideas in mind Cosmo was launched. The products are made of combed cotton modal yarn with Elastane stretch and seams. Styled for the ideal comfort with a waistband that provides smooth, soft and a comfortable grip, they also have a double layered contoured pouch with the signature brand reflector. Both the items are fit to mid rise and have a unique four way stretch feature. Cosmo briefs and trunks are available in five different pop colour variants to suit the mood of today's fashion conscious generation. The collection has been designed by a team of international designers who have combined international style and comfort with Indian body types.

DENIMYTE

Denimyte is the next in the FLEXZ series after Cosmo. The name Denimyte implies a mix of classic denim with the explosion of dynamite. It is the new innerwear statement for the urban male. The collection consists of briefs, trunks and vests. This is the latest collection to come out of the brand Force NXT from the house of Dollar.

Denim has consistently evolved over the ages. It has been a style statement across age groups at various times. Urban youth swear by denim. For these denim loyalists that Denimyte brings the next revolution in fashion and style.

The brute force associated with denim over the ages along with the comfort of your regular innerwear makes up Denimyte. Made of 100% super combed cotton yarn and with a modern fit, these vests are the perfect relaxed statement. They consist of four classic Denim shades, both light and dark to complement the mood of the wearer.

Denimyte takes the love for denim to the next level. The range is made with a combination of Cotton and Elastane and has the unique factor of four way stretch in all the products.

