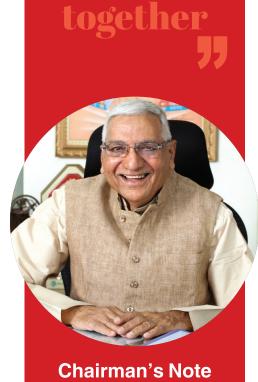


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## DOLLAR PRESS

Volume: 11 | Issue: 1





Dear Readers,

Currently, we are facing the most challenging human adversity - Covid-19 which is not only affecting hundreds and thousands of people across the globe but has also significantly impacted global economic growth. Globally, people are practicing social distancing and enduring economic losses. The Covid-19 pandemic is a grave situation which has never been witnessed by human race and is only compared to the last world war.

Various Indian government machineries are fully focussing on identifying, quarantining, and treating COVID-19 patients. This virus has affected all the industries small, medium, and large equally. The countrywide lockdown to arrest the spread of COVID - 19 pandemic has resulted in temporary closure of all the manufacturing plants and factories which has been very detrimental for a lot of businesses.

In this difficult time, we at Dollar Industries Limited, firmly believe in our socioeconomic responsibilities and hence to do our bit. As a part of our Corporate Social Responsibility, we joined hands with Kolkata Police and distributed essential items and medical equipments to the underprivileged during the lockdown. We believe that the stronger we are together in maintaining our resilience in following the rules of social distancing; the stronger will be our resistance against the virus.

We feel that the prevailing lockdown is the best time to introspect and plan by finding the gaps. turning our shortcomings to strength and our strengths to distinguishing competencies.

My only message right now for you is to adhere to the guidelines shared by government authorities. Please stay indoors and stay safe and help your country fight this virus.

The unprecedented challenge created by COVID - 19 has impacted everyone's daily life and made us realize one important fact which is 'unity is our best and first line of defence'.

I am confident that we will all get through this by working and helping each other.

Thanking you, Sincerely,

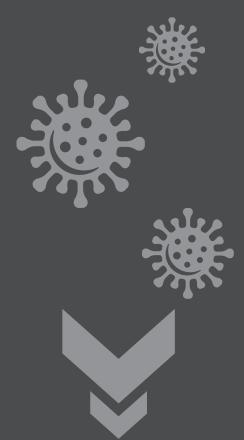
**Din Dayal Gupta** 

### IMPACT OF COVID-19 ON THE HOSIERY SECTOR



Covid-19 has impacted industries irrespective of their scale. In India, the Apparel and Textile industry has been one of the most affected sectors as it has limited manpower usage due to nationwide lockdown and social distancing. The sector is highly dependent on manpower resources and the lockdown has resulted in temporary closure of manufacturing units. This has created a major dent in the business module and has also led to temporary employment. The industry is grappling with profitability issues owning to a sharp decrease in yarn exports, cheaper imports, etc. Such problems only seem to be gotten more intensified by the ongoing crisis. Raw cotton, mostly grown in Maharashtra and Gujarat cannot be transported to the spinning mills due to the lockdown which will have a strong impact in the production of the yarn and is expected to decline by 12 - 15% the next quarter. Hence, the apparel production is anticipated to witness a decrease by 18 - 20% resulting in the decline of the global demand.

Looking at the hosiery industry, the segment majorly focusses on 'basic necessity'. Hosiery products mainly have periodical peak season sales so once the virus is contained and situation is under control, the industry is anticipating the sales to pick up in the summer and wedding seasons. The apparel and textile industry remain optimistic that it will return to the earlier levels of demand after the pandemic concludes.



# Dollar Foundation Hosted Namma Tirupur Plog Run As A Fund Raising Initiative for the 'Treatment of Cancer Patients' and A Cleaner and Greener Tirupur



Dollar Foundation as a part of their CSR initiative, organized the first-ever Plog Run of Tirupur. More than 3500 people including children participated in this run. The Plog Run was flagged off by A.V.P Trust Senior Secondary School, Gandhi Nagar, Tirupur by Dr. K.Vijayakarthikeyan, Hon'ble District Collector, Tirupur, Mr. Sanjay Kumar, Hon'ble Commissioner of Police, Tirupur, Mr. K. Sivakumar, Hon'ble Commissioner - Corporation, Tirupur, Mr. Binay Gupta, Managing Director, Dollar Industries Ltd, Mr. Bajrang Gupta, Managing Director, Dollar Industries Ltd and Ms. Pallavi Gupta, Vice President, Dollar Industries Ltd.

Plogging is a fitness trend which involves picking up plastic and other dry waste while running. Dollar Foundation had undertaken the project of Plog Run to emphasize on making Tirupur a greener and a cleaner city. Certificates, medals and organic shopping bags were given to first 2000 participants.

"Namma Tirupur Plog Run is a passion project for us at Dollar. We always believe in Fit and Green India. Through this initiative, we wanted a greener way of getting in shape. Our aim is not only cleaning up streets and roads of India's cities, towns, urban and rural areas, but also taking care of the overall health of the general public. This is our little contribution towards making Swachh Bharat Abhiyan a reality. A part of the funds raised during the event were contributed for treatment of cancer patients", said Ms Pallavi Gupta, Vice President, Dollar Industries Ltd.



# Dollar Foundation has initiated and executed numerous CSR activities which are beneficial for the society.

- It has established Gurukul, a school where underprivileged children are provided with free education and healthy food.
- It has also established Water Huts and Kiosks across West Bengal, Orissa & Tamil Nadu. These water huts and kiosks dispense clean and cold water for common people and provide them relief on the go, especially during summers.
- #BeFreeBeYou is a social initiative by the Foundation for underprivileged girl child. In this initiative 100 Sanitary Napkin Vending Machines are being installed in schools across Kolkata and its sub urban areas, to provide good quality sanitary napkins at nominal costs.

### कोविड - 19 महामारी से प्रभावित लोगों की ओर डॉलर इंडस्ट्रीज लिमिटेड ने मदद का हाथ बढ़ाया

होजरी सेक्टर में अग्रणी ब्रांड्स में से एक डॉलर इंडस्ट्रीज लिमिटेड ने कोरोनावायरस के खिलाफ कारपोरेट भारत की मुहिम का सामुदायिक कल्याण कार्यक्रमों के ज़िरये साथ देने की शपथ ली है। डॉलर इंडस्ट्रीज लिमिटेड की सीएसआर विंग, डॉलर फाउंडेशन ने सतर्क कोलकाता पुलिस और सामाजिक कार्यकर्ताओं के साथ कोलकाता के 60 से अधिक वार्डों में मुलभूत आवश्यक सामग्री वितरित करने के लिए हाथ मिलाया है।

कोविड – 19 महामारी के बीच संकट की इस घड़ी में ग्रुप का मानना है कि समाज के प्रति उसका एक दायित्व है, लिहाजा मौके पर उसने जिम्मेदारी उठायी है। जहाँ सरकारी अधिकारी दिन रात इस वायरस की रोकथाम में जुटे हैं आम लोगों की कई जरूरतें लॉकडाउन के दौरान सामने आ रही हैं। खाद्य सामग्री और मुलभूत मेडिकल उपकरणों की परिवहन समस्या के कारण भारी कमी महसूस हो रही है, जो सुरक्षा और स्वास्थ्यगत दृष्टिकोण से काफी महत्वपूर्ण है और कोविड-19 के संक्रमण को रोकने के लिए प्रभावी उपाय है।

कॉरपोरेट सोशल जिम्मेदारी को पूरा करने के लिए डॉलर फाउंडेशन ने खाद्य सामग्री और मेडिकल उपकरणों को जरूरतमंदों तक पहुंचाने का बीड़ा उठाया है। कंपनी ने 6,000 किलो चावल, 40,000 बिस्कुट के पैकेट, 40,000 मास्क और 10,000 साबुन जरूरतमंदों तक पहुंचाये हैं। इसके अलावा कंपनी ने 300 गैर प्रबासी श्रमिकों को अपने



तिरुपुर स्थित उत्पादन इकाई में लॉकडाउन के दौरान ठहरने की व्यवस्था की है। डॉलर इंडस्ट्रीज लिमिटेड के प्रवंध संचालक, श्री विनोद कुमार गुप्ता ने कहा, ''कोविड-19 महामारी ने अभुतपूर्व स्थिति पैदा की है और इसके लिए समाज के हर तबके के बृहत्तर सहयोग की जरूरत है। कारपोरेट और व्यक्ति विशेष को सामने आकर देश में कोरोना वायरस के खिलाफ युद्ध में भाग लेना होगा। डॉलर इंडस्ट्रीज लिमिटेड में हम अपनी ओर से कुछ प्रभावित लोगों की मुलभूत जरूरतों का ख्याल रख रहे हैं। हम जितना मजबूत होंगे वायरस के खिलाफ हम उतने ही ताकतवर साबित होंगे।''



### Interview with Mr. Vinod Kumar Gupta, Managing Director, Dollar Industries Ltd.

## 1. What do you do in your leisure

I always have a very busy schedule. But the time I have in hand, I prefer sitting and watching TV and updating myself with the current affairs and sometimes browse movie channels when sitting with my family.

#### 2. What do you like to do after office hours?

Once I reach home, I prefer to sit back and relax. Mind and body both need relaxation to function properly.

## 3. What does 'Family Time' mean to

A little chat about life, enjoying my time with my children and grandson, entertainment and sharing life learnt lessons with them.

### 4. What is your business mantra?

It is my passion. It is something that keeps me focused and drives me towards achieving new heights and gain success.

### 5. Tell us about your favourite food? I am a vegetarian and mostly I opt 7. What inspires you to get up from

for home-made Indian delicacies that are tasty but at the same time healthy Jogging and exercise. Physical and nutritious.



6. What are the three important things or experiences that have brought you The need of making my existence where you are today?

Without these you can say goodbye to success.

## bed every morning

fitness is very important to skip the fat medical bills in this modern world.

#### 8. Who or what has shaped your life?

Undoubtedly, my father. He has been my role model and the never-ending source of inspiration.

#### 9. How do you juggle work and play?

Honestly, it is not a chore. When I am at home, I am fully concentrating on giving time to my family and when I am working, I let nothing distract me

#### 10. What drives you to attain your goals?

useful and to have a positive impact Honesty, integrity and hard work. in the lives of the next generation.

### Interview with Mr. Binay Kumar Gupta, Managing Director, Dollar Industries Ltd.

## 1. What do you do in your leisure

My leisure time is all about spending some quality time with my family and friends. We often indulge in board games and sometimes outdoor sports too. On certain days, I really enjoy my time with friends and family by watching interesting real life stories on the online streaming platforms.

## 2. What do you like to do after office

After office hours, I take out some time to spend with my family and discuss the day-to day happenings. Post this, to de-stress I spend time exercising to keep myself fit and healthy.

### 3. What does 'Family Time' mean to vou?

According to me, family time is all about building relationships and enhancing our bonds. My wife and myself, often sit with our kids and share our daily experiences. This is a good exercise to inculcate family values.

### 4. According to you, what is your as they bring a newer perspective dream cruise

and its heritage.

#### 5. What is your business mantra?

I strongly believe in focus as it is the most important key to success.

### 6. Tell us about your favourite food? I love to indulge in Indian street food,

but I balance it out by having a good amount of healthy food as well.



### 7. What are the three important things or experiences that have brought you where you are today?

One of the most important things I believe is not having an egoistic nature as it ruins all your hard work. Secondly, I learn a lot from my juniors

to the table. Thirdly, I have always I love to explore the Indian culture idolized my father as he has taught me the importance of honesty.

### 8. What inspires you to get up from bed every morning?

The belief that inspires me to get up from bed every morning is that I believe in doing better everyday and to be better than yesterday.

#### 9. Who or what has shaped your life?

My father is my idol and has taught me time management as well as creating a work-life balance and its importance in life. Additionally, when I see my friends shift from city to city to start a business from scratch. it inspires me to keep striving and working hard.

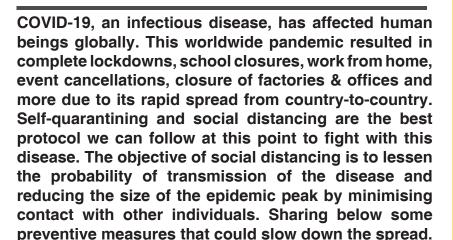
#### 10. How do you juggle work and play?

I always make sure that I relax my mind and body after work or during my weekly offs by spending some quality time with my loved ones.

## 11. What drives you to attain your

The satisfaction I get after I see the results.

# Do's & Don'ts For Prevention From COVID – 19



## Do's

- Stay clean. Wash your hands frequently for 20 plus seconds with soap and water.
- Stay at home and limit contact with others.
- If it is absolutely necessary to go outside, wear a mask and if possible, gloves.
- Use alcohol-based hand sanitizers
  - Maintain at least 1 metre (3 feet) distance.
  - Wash your hands thoroughly right after coming from a public place.
- It is necessary to wash the vegetables, fruits & the basic necessities brought from the market.
- Cover your mouth & nose while coughing & sneezing.
- Routinely clean your home with disinfectant (especially tables, doorknobs, light switches, handles, desks, toilets, etc).
- Seek medical help if you are suffering from a fever, cough or difficulty in breathing.
- Most importantly, maintain social distancing.



### **Don'ts**

• Don't go to public & crowded places specially people with chronic medical conditions like heart disease, diabetes, lung disease etc.

- Don't shake hands with anybody.
- Avoid public transportation.
  - Don't touch your face right after sneezing and coughing.
  - Don't be in close contact with others.
- Don't ignore symptoms like fever, cough, breathing difficulty & visit the nearest clinic for medical help.
- Don't leave your home, especially if sick.

# Tips to Boost Immune System during Lockdown Due to COVID – 19



As coronavirus spreads across the world, scientists are working hard to develop a cure. Since the lockdown has been extended as a measure to control the outbreak, health has turned out to be our foremost priority. Boosting immunity is the need of the hour. Sharing some essential ways to strengthen immunity & stay strong during these tough times.

- 1. Getting adequate sleep is the best way to stay healthy. Minimum 8-10 hours of sleep is required to keep a healthy mind
- 2. Stress depresses the immune system and increases the risk of infection catching your body. Now during work from home, a good work-life balance is important. Take short breaks whenever required and engage yourself in various activities like doing yoga, playing indoor games, gardening, etc. to reduce stress.
- 3. Mild exercises are extremely important to boost immunity. Exercise daily not only improve your physical health, but also to make yourself feel good.
- 4. Metabolism is needed to sustain the attack of the virus. Vitamin D enriched foods like mushrooms, eggs, etc. help in boosting the metabolism as well as immunity.
- 5. Eat healthy while in lockdown. Prepare home cooked meals which is the safest. Maintain a healthy diet. Try to load on more green vegetables.
- 6. Stay hydrated.
- 7. Avoid alcohol.



Stay home, stay fit and spread positivity!

#### **Dollar Industries Ltd.**

AN ISO 9001:2015 CERTIFIED ORGANISATION

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