



## QUIZ

A

B

C

- 1) When was the demonetisation of Rs 500 & Rs 1000 declared in the year 2016?  
a) 8th November, 2016 b) 10th November, 2016 c) 11th November, 2016
- 2) How many times did the banning of currencies take place before 2016?  
a) One times b) Two times c) Five times
- 3) When was the first time that the currencies were banned in India?  
a) January, 1946 b) January, 1947 c) January, 1948
- 4) Who implemented the High Denomination Bank Notes Demonetisation Act in 1978?  
a) Indira Gandhi b) Morarji Desai c) Charan Singh
- 5) What was the highest denomination note ever printed by the Reserve Bank of India?  
a) 1,000 rupees b) 5,000 rupees c) 10,000 rupees

Previous Quiz's Answers: 1) c | 2) b | 3) b | 4) a | 5) b | 6) c

## WINTER TIPS

- 1) Winter clothing in a climate that Kolkata bears should not be anything too warm and heavy. This could cause serious exhaustion and uneasiness. We need to sensitively layer the winter clothing so as to safeguard one from direct cold winds as well as maintain a style quotient.
- 2) Towards skin, one has to remember that during winters the skin tends to grow dry, therefore one needs to moisturise more to maintain the natural glow and prevent any kind of flaking, cracking, even eczema (in which the skin becomes inflamed).  
  
Get rid of cracked heels in the winter by following some easy home remedies. Massage a spoonful of coconut oil on each cracked heel and cover with socks before bed. In the morning, heels will be smoother and softer. Repeat, as needed, each night until cracked heels are better. Coconut oil is a natural sanitizer and helps kill germs that could lead to infection as well.
- 3) We have a wider option for green vegetables during the winters and therefore have wider choices in our menu. We also have options for fruits as well like apple, oranges, pomegranates, etc. that will ensure keeping us healthy and fit all winter.
- 4) Winter is always a good time to travel and explore places. If far off places are a difficulty, seek some beautiful yet short trips. Some great destinations are: **Jaipur Circuit:** Jaipur - Jodhpur - Jaisalmer, **Manali Circuit:** Manali - Kullu - Kasol - Rohtang - Solang, **Goa Circuit:** North Goa - Panjim - South Goa, **North-East Circuit:** Shillong - Mokokchung - Imphal - Kaziranga National Park, **Chennai Circuit:** Chennai - Pondicherry - Mahabalipuram - Thanjavur - Madumalai - Yercaud.

ओ ३म् शं नो मित्रः शं वरुणः नो भवत्वयमा।  
शं न इन्द्रो बृहस्पतिः शं नो विष्णुरुक्रमः॥

अन्वयार्थः- (मित्रः नः शम् ) सबसे स्नेह करनेवाला मित्रस्वरूप परमेश्वर हमारे लिए सुखकारी हो (वरुणः शम्) वह दुर्गुण - दुर्व्यसनों और उसके परिणामस्वरूप होने वाले दुःखों से पृथक् करने वाला वरणीय प्रभु हमारे लिए कल्याणकारी हो। (अर्यमा नः शम् भवतु) न्यायकारी प्रभु हमारे लिए सुखकारी हो। (इन्द्रः नः शम्) परमैश्वर्यशाली परमेश्वर हमारे लिए सुख प्रदान करे। (बृहस्पतिः शम्) बृहस्पतिः हम पर सुख शान्ति की वृष्टि करे। (उरुक्रमः विष्णुः नः शम्) वह बड़े बड़े पराक्रमोंवाला सर्वव्यापक परमेश्वर हमारे लिए कल्याणकारी हो।

### FEEDBACK

Dollar Industries Ltd.

(AN ISO 9001:2015 CERTIFIED ORGANISATION)

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Hyderabad | Agra | Varanasi | Kanpur | Ludhiana | Rohtak | Raipur

Dear Colleagues,

Wishing you all a very happy and prosperous New Year. Hope you had a wonderful festive season. Dollar Industries was humming with activities, ranging from new product launches and campaigns to reach out to a wider spectrum. It is our mission to sustain the growth of the company by providing the customers with a paramount experience. It is also my pleasure to share with you yet another year of robust growth and strong performance by Dollar Industries. We have achieved this high despite severe competition, rising inflation and volatile market conditions.

We strongly applaud the Govt. of India for the historic demonetisation move and their commitment to destroy India's parallel economy. Moreover, we expect the market to get more transparent with the implementation of GST in the fiscal 2017-18.



### CHAIRMAN'S NOTE

Today, we are the market leaders in the hosiery segment. Our team has put in tremendous hard work which has ensured the huge leap in growth. Year 2017 would be more challenging and I do believe that meticulous hard work would definitely produce the seeds of joy. With all of your strength and good wishes, I can foresee Dollar Industries becoming a 1000 cr. company by FY 2018-19.

However, we at Dollar believe in striving for the best. Just because we have reached the top, it does not mean that we settle down with laxity. We intend to grow further in the coming year through innovation and insight. Our research team is constantly exploring better possibilities to keep the brand vibrant and relevant. In the coming days, we are all set to launch new designer and more consumer-friendly products to strengthen our foothold.

While we have successfully captured the Indian market, we intend to capture and reign the international markets with vigour and zeal that has become the soul characteristic of our brand.

Thank you and Happy New Year once again.

Sincerely,

Dindayal Gupta  
Chairman

## DOLLAR ULTRA HAI YA NAHI HAI?



Can you imagine the common images of winter? The colour grey, dark textures, people clad in woollens, and bonfires are all symbolic of the winter season. However, the onset of winter cues in with a bevy of body warmers or thermal wear ads. Dollar Ultra, the most popular thermal wear brand, has recently produced a sequel of the earlier version of Dollar Ultra TVC featuring Manish Paul and Yuvika Chowdhury.

The couple is seen visiting a hill station for their honeymoon. The temperature is below icy-cold. In utter surprise, they observe that everybody around them is shivering while they are enjoying the freezing weather and thus the story begins. "Nahi Hai, Nahi Hai, unke paas toh nahi hai", Manish Paul & Yuvika Chowdhury mocks all but no one can guess what was that one thing that nobody has? The story ends when

they reveal noone has Dollar Ultra, the ultimate comfort in winter.

Answer lies in the product- 'Dollar Ultra Thermals'. A product that offers the ultimate protection from winters and is a consistent choice of people for years. Moreover, it comes in all-new super thin fibre which makes the product stylish and ultra cosy.

The TVC campaign has been launched on multiple platforms to reach out to our target customers across the nation. The TVC has already gone viral amongst all creating new avenues in the hosiery industry. The storyline of the TVC is apt according to the purpose it serves and the idea has reached the masses irrespective of the presence of their competitors.

Nanhe Ustad-Punjab

टेलेंट हंट के सेमीफाइनल में 65 छात्रों ने लिया भाग

दिल्ली, 18 दिसंबर : एक सप्ताह से चल रहे टेलेंट हंट के सेमीफाइनल में 65 छात्रों ने भाग लिया...



रोज़ पब्लिक स्कूल के बच्चों ने टेलेंट हंट में दिए ऑडिशन



18 को होगा प्री-फिनल मुकाबला

लायंस क्लब डिस्ट्रिक्ट 321 डी और से गवर्नर सुदीप गर्ग के नेतृत्व में रोज पब्लिक स्कूल (हि.प्र.) में टेलेंट हंट...



परमंत कश्यप इंटरनेशनल 321 डी के सदस्य बच्चों के टैलेंट प्रदर्शन देख रहे हैं।

सिंगिंग में ओमकार व एक्टिंग में निर्भय ने मारी बाजी

परमंत कश्यप इंटरनेशनल 321 डी द्वारा आयोजित टैलेंट हंट में ओमकार और निर्भय ने बाजी मारी...



India finalised a four-tier Goods & Services Tax structure ranging from 5% to 28% - taking a significant step towards implementing the biggest reform of indirect taxes...

The fixing of rates by the GST Council marks a crucial milestone towards the roll out of the single tax that will replace various state and central levies and create a seamless national market for goods & services.

The four GST slabs are 5%, 12%, 18% and 28%. The fifth rate for gold and precious metals, which was earlier proposed at 4% will be decided later but is likely to be lower.

The new structure is expected to bring efficiency, lower logistics cost and bring more and bring more companies under the tax bracket. The market will watch out for all these developments and how they are going to impact balance sheets of companies from different sectors.

The Finance Minister has mentioned that the essential goods used by common man will be in lower tax bracket, although the classification of consumer products has not been firmed up yet.

A collage of news clippings from various sources, including articles about 'Punjabi Chhde Maato Anand' and 'Dollar Bigboss Festival Collection'.

जीएटी परिषद्द्वारा वस्तु एवं सेवा कर (जीएसटी) के लिए चार टोक्स स्लैब की घोषणा की गई है। नई प्रणाली के तहत 5, 12, 18 और 28 प्रतिशत की चार स्तरीय कर व्यवस्था रखे जाने का निर्णय किया गया है।

महंगाई को काबु में रखने के लिए जीएसटी ढांचे के तहत, खाने-पीने की चीजों सहित आवश्यक उपभोग की कई वस्तुओं टैक्स फ्री रखा गया है। इस लिहाज से उपभोक्ता मूल्य सूचकांक में शामिल तमाम वस्तुओं में से करीब 50 प्रतिशत जीजों पर कोई टैक्स नहीं लगेगा।

वहीं चाय और मसालों जैसी व्यापक उपभोग वाली वस्तुओं पर जीएसटी की दर पांच प्रतिशत रखने का निर्णय किया गया है। फिलहाल इन जीजों पर 5 फीसदी से ज्यादा टैक्स लगता है। केंद्र ने इससे पहले इन वस्तुओं पर 6 फीसदी टैक्स का प्रस्ताव किया था।

व्यापक उपभोग वाली वस्तुओं पर जीएसटी की दर पांच प्रतिशत रखने का निर्णय से बड़े पैमाने पर महंगाई कम होगी और मूद्हास्फीति का दबाव हल्का होगा।

इसके अलावा ज्यादातर वस्तुओं पर 12 फीसदी और 18 फीसदी की - दो मानक दरों पर टैक्स लगेगा।

शोविंग क्रीम, टूथपेस्ट और साबुन जैसी रोजमर्रा इस्तेमाल की जाने वाली चीजों को 12% की टैक्स ब्रैकेट में रखा जाएगा। इन चीजों पहले 30% के करीब टैक्स लगता था।

जीएसटी व्यवस्था के तहत केंद्र सरकार के स्तर पर लगाने वाले वैट तथा अन्य का सभी अप्रत्यक्ष कर समाहित हो जाएंगे। जीएसटी लागू होने के पहले साल राज्यों के राजस्व नुकसान की भरपाई के लिये 50,000 करोड़ रुपये की जरूरत होगी।

केंद्र सरकार ने सोने पर चार प्रतिशत जीएसटी लगाने का प्रस्ताव किया है। बहरहाल इस पर अभी अंतिम निर्णय नहीं लिया जा सका है। सरकार की कोशिश जीएसटी को 1 अप्रैल 2017 से देश भर में लागू करने की है।