

Date: 21st May, 2024

The Secretary

National Stock Exchange of India Limited

Exchange Plaza, C-1, Block 'G'

Bandra- Kurla Complex, Bandra (E)

Mumbai – 400 051

The Secretary BSE Limited

PhirozeJeejeebhoy Towers

Dalal Street

Mumbai – 400 001

Scrip Code - 541403

Symbol - DOLLAR

Dear Sir / Madam,

Reg: Investor Presentation to be made at Analyst(s)/Institutional Investor(s) meeting i.e. "Earnings Call"

Pursuant to Regulation 30(6) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and further to our intimation dated 13th May 2024, regarding conference call viz Earnings Call, for the Analyst(s)/ Institutional Investor(s) scheduled to be held on Wednesday, 22nd May 2024 at 4:00 PM. (IST) as organized by Elara Securities (India) Private Limited, we are hereby enclosing a copy of Investor Presentation on the financials and other matters for the quarter and year ended on 31st March, 2024 at the aforesaid Earnings Call.

Please note that the schedule of the aforesaid Earnings Call is subject to change. The changes might happen due to exigencies on the part of the Company/ Analyst(s) / Investor(s).

This is for your information and record.

Thanking you, Yours sincerely,

For Dollar Industries Limited

Lalit Lohia Company Secretary and Compliance Officer

Encl: As above

DOLLAR INDUSTRIES LTD.

(AN ISO 9001:2015 CERTIFIED ORGANISATION)





THREADMARK OF



DOLLAR INDUSTRIES LIMITED
Q4 FY24 & FY24 Earnings Presentation





SAFE-HARBOUR STATEMENT

This presentation may contain certain forward-looking statements relating to Dollar Industries Limited and its future business, development and economic performance. These statements include descriptions regarding the intent, belief or current expectations of the Company, its subsidiaries, joint venture, and associates and their respective directors and officers with respect to the results of operations and financial condition of the Company, subsidiary, joint venture or associate, as the case may be. Such forward-looking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. Company assumes no obligation to update or alter forward-looking statements whether as a result of new information, future events or otherwise. Any forward-looking statements and projections made by third parties included in this presentation are not adopted by the Company and the Company is not responsible for such third-party statements and projections.

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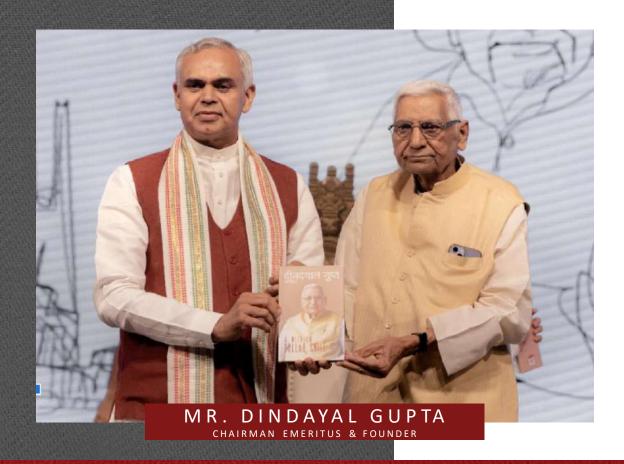
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THE WARP AND WEFT OF MEMORIES AND LEARNINGS

Over a glittering function attended by the city glitterati, the Biography of Shri Din Dayal Gupta, Chairman Emeritus, Dollar Industries Limited, was launched amidst much fanfare. The book was launched by Shri Acharya Devrat, Hon'ble Governor of Gujarat.

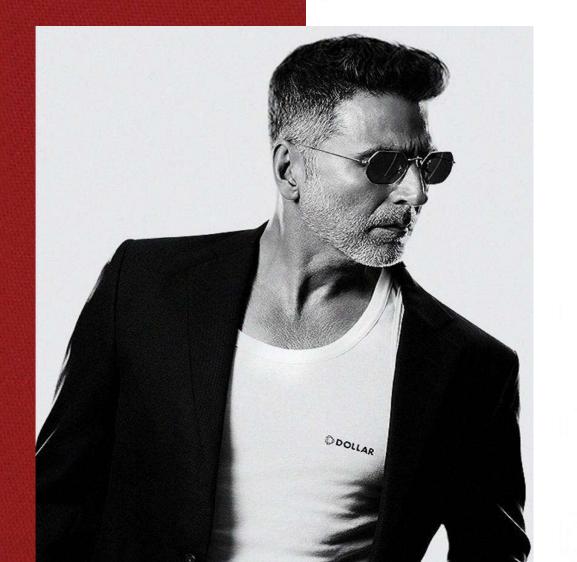
'A Million Dollar Smile' chronicles the journey of a young man with dreams in his eyes and a strong conviction in his beliefs who came to the city of joy from a small town of Manheru in Haryana way back in 1962 and started his hosiery business. Over 50 years, Dollar Industries under his leadership has created innumerable benchmarks in its field and graduated from being a hosiery to an apparel brand of international repute with their fibre to fashion methodology.



From a dream to the reality of creating a market-responsive, multi-brand company that continues to retain its leading position in its category, my life has largely evolved around Dollar Industries. However, there are other facets to it - the struggle, the learning lessons, the presence of human pillars who ensured that I don't crumble and fall on the way. This book touches upon all of it. At my age, I hope it will not only make for an interesting read but also serve as a reminder about how flexibility and openness to change is important as we carry on in life



AGENDA



1	About Dollar Industries	05-11
2	Q4 & FY24 Highlights	12-20
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ABOUT DOLLAR INDUSTRIES LIMITED









A LEADING PLAYER IN BRANDED OUTERWEAR AND INNERWEAR

Established in 1972, we have been able to solidify our presence as one of the leading players in the Indian hosiery space.

~250 million

Garment manufacturing capacity (pieces)

15 countries

Export presence

15%

Market share in the Indian hosiery space

04

Manufacturing units

2000+

Products across all segments of presence

1500+

Strong Pan-India dealer network

2100+

Total employees

900+

Presence across large format stores





MAPPING OUR PROGRESS OVER 50 YEARS

Started our journey as Bhawani Textiles, a proprietary firm, under the leadership of **Shri Dindayal Gupta**

1972-73

2005 – 06 Roped in Bollywood actor Salman Khan as the brand ambassador of Dollar Club

2007-08

Limited

Rebranded

ourselves as

Dollar Industries

2009-10
Roped in
Bollywood actor
Akshay Kumar

as the brand

ambassador of

Dollar Bigboss

We established 80,000+ MBOs across India and emerged as the highest-selling Indian innerwear brand in the Middle East

2015-16

2017-18

- Shares were listed on NSE
- Entered into a joint venture with Pepe Jeans Europe BV to manufacture premium range of products

2018-19 Shares were

listed on BSE

 Secured 2% of overall revenues from Force NXT within a year of its launch

2016-17

 Widened the reach of Missy and Bigboss Dollar range of products

2019-20

- Implemented Project Lakshya to increase reach and range in the market
- Shri Dindayal Gupta, Chairman Emeritus was conferred with WBHA "Hall of Fame" Award, 2020

2020-21

Revamped our brand identity by introducing a new brand logo and architecture

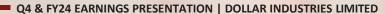
 Launched our new TVCs for men's and women's sections

2021-22

- First EBO launched in October 2021
- G.O.A.T Brands Pte enters as new partner in Pepe Jeans Innerfashion J.V
- Launched a complete bra range for women

2022-23

- Opened a total of 14 EBO's
- Launched Rainwear series under Dollar Protect
- Roped in Bollywood actor Saif Ali Khan as the Brand ambassador for Dollar Lehar





DOLLAR PORTFOLIO (1/2)



Big Boss | J-Class | **Athleisure**

Vests, Briefs, Trunks, Gym Vests, Socks, Tank Tops, Crew Necks, Polos, Henley, Bermudas, Capri, Track Pants, Joggers



DOLLAR

Missy | Athleisure

Leg Wears, Casual Wear, Brassiere, Camisoles, Panties, Socks, Kurti



DOLLAR

Champion

T-shirts, Bermudas, **Trousers, Socks**



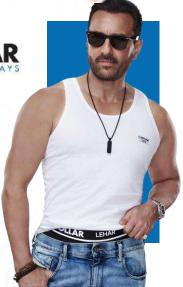
Rainguard

Raincoats, Rainwear, Windcheaters, Winter **Jackets**



Lehar

Vests, Briefs, Trunks, Panties, Socks, Camisoles





Thermal V-necks, Thermal Trousers, Long Camisoles, **Short Camisoles,** Socks











DOLLAR PORTFOLIO (2/2)

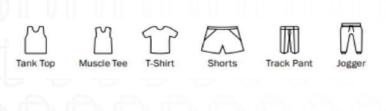
M FORCE NXT







Activewear







BRAND ARCHITECTURE BREAKUP

















MANAGEMENT COMMENTARY

"We are happy to announce that the company achieved strong all-round growth both in the fourth quarter and in full year FY24. In Q4 FY24, the company recorded its highest-ever quarterly operating income of ₹5,000 Mn, marking a 23.0% year-over-year increase. For the full year, operating income stood at ₹15,723 Mn, reflecting a 12.8% YoY growth. Additionally, the company saw a volume growth of 17.6% YoY in Q4 FY24 and 21.4% YoY for the entire FY24.

Gross profit in Q4 FY24 grew 53.6% YoY to ₹ 1,530 Mn, as GP margin expanded by 609 bps YoY to 30.6%, whereas Operating EBITDA grew sharply by 405.9% YoY to ₹ 572 Mn. Operating EBITDA margin expanded by 865 bps YoY to 11.4%.

For FY24, Gross profit grew 22.6% YoY to ₹ 5,059 Mn, as GP margin expanded by 256 bps to 32.2%, whereas Operating EBITDA grew by 61.5% to ₹ 1,586 Mn. Operating EBITDA margin expanded by 304 bps YoY, crossing the 10% mark.

The company achieved PAT of ₹ 331 Mn in Q4 FY24, up by 5,911.8% against the same quarter of the previous year, registering a PAT margin of 6.6%. For FY24, the company achieved PAT of ₹ 902 Mn, showing a growth of 71.7% YoY, registering a PAT margin of 5.7%.

We are also happy to announce that the Board of Directors has recommended a Dividend of ₹ 3 per share, subject to Shareholders' approval, which is 150% of the face value.

The company remains steadfast in its commitment towards continued growth and success of Project Lakshya, and we have added 61 distributors under this project in FY24. The contribution of Project Lakshya distributors stood at 26.3% in FY24, up from 18.6% in FY23. We target Project Lakshya distributors to contribute 65-70% of our revenue by FY26, and this will go a long way in increasing our market share and improving margins.

Our company is experiencing robust demand and an increasing proportion of higher-margin products in our portfolio. This positive trend positions us well to achieve our desired topline and bottom-line growth in the near future."

Vinod Kumar Gupta | Binay Kumar Gupta

Dollar Industries Limited







Q4 FY24 & FY24 HIGHLIGHTS





KEY HIGHLIGHTS

Total volume saw a growth of 17.6% YoY in Q4 FY24 & 21.4% in FY24

Operating Income increased by 23.0% YoY to ₹ 5,000 Mn in Q4 FY24 & by 12.8% to ₹15,723 in FY24

Increase in GP margin by 609 bps YoY to 30.6% in Q4 FY24 & 256 bps to 32.2% in FY24 Increase in Operating EBITDA margin by 865 bps YoY to 11.4% in Q4 FY24 & by 304 bps to 10.1% in FY24

Increase in PAT margin by 646 bps YoY to 6.6% in Q4 FY24 & by 196 bps to 5.7% in FY24

No. of DFS dealers 328 & No. of EBOs 17 as on Mar'24

No. of Lakshya Distributors increased from 229 as on Mar'23 to 290 as on Mar'24

Increase in contribution of Lakshya Distributors from 18.6% in FY23 to 26.3% in FY24 Cash Conversion Cycle improved to 150 days as on Mar'24 from 159 days as on Mar'23

Sales/Capital Employed improved to 1.58 in FY24 from 1.49 in 9M FY24



FINANCIAL HIGHLIGHTS (1/3)

₹ Million

Ē	Particulars	Operating Income	Gross Profit	Operating EBITDA	Profit Before Tax	Profit After Tax	Cash Profit ¹
	Q4 FY24	5,000	1,530	572	463	331	397
	Growth (YOY)	23.0%	53.6%	405.9%	2274.7%	5911.8%	725.8%
	Growth (QOQ)	50.8%	36.3%	75.2%	104.0%	86.9%	66.4%
	Margin²(%)		30.6%	11.4%	9.2%	6.6%	
	Margin –YoY Expansion/(Contraction)		609 bps	865 bps	874 bps	646 bps	
	Margin –QoQ Expansion/(Contraction)		(324 bps)	159 bps	240 bps	127 bps	
	EPS/CEPS					5.83	7.01

Note:

- 1. Cash Profit = PAT add Depreciation
- 2. Gross Profit & Op EBITDA Margins calculated on Operating Income
- 3. EPS figures are not annualized



FINANCIAL HIGHLIGHTS (2/3)

₹ Million

	Particulars	Operating Income	Gross Profit	Operating EBITDA	Profit Before Tax	Profit After Tax	Cash Profit ¹
)	FY24	15,723	5,059	1,586	1,217	902	1,115
	Growth (YOY)	12.8%	22.6%	61.5%	85.5%	71.7%	58.8%
	Margin²(%)		32.2%	10.1%	7.7%	5.7%	
	Margin –YoY Expansion/(Contraction)		256 bps	304 bps	303 bps	196 bps	
	EPS/CEPS					15.90	19.65

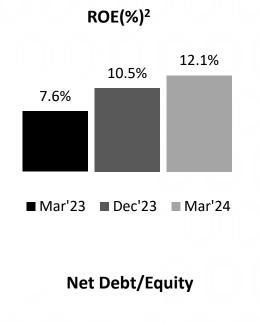
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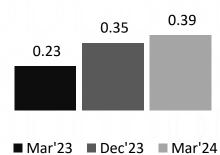


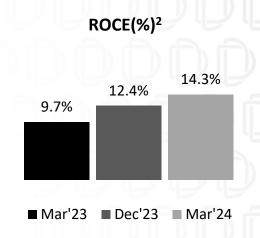
FINANCIAL HIGHLIGHTS (3/3)

₹ Million

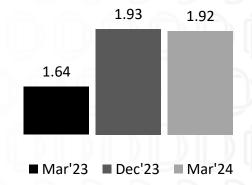
Particulars	31-Mar-23	31-Dec-23	31-Mar-24
Net Worth	7,088	7,500	7,838
Long Term Borrowings	1	1	300
Short Term Borrowings	1,615	2,627	2,760
Net Debt	1,614	2,606	3,040
Net Current Assets ¹	5,087	5,024	5,494
Net Fixed Assets	1,852	2,289	2,471
Total Assets	10,735	12,776	13,465
Total Asset Turnover	1.28	1.22	1.30
Sales/Capital Employed	1.58	1.49	1.58
Cash Conversion Cycle ³	159	155	150







Net Debt/Operating EBITDA²



Note:

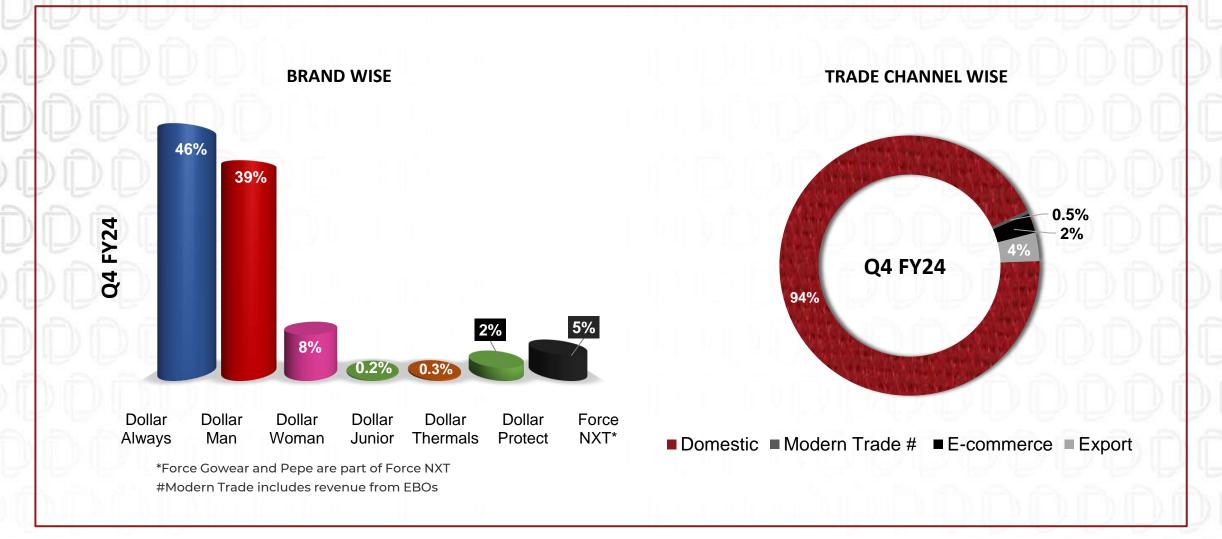
^{1.} Net current assets excludes cash & cash equivalents, 2. Profit figures are YTD annualized, ROE excludes Non-Controlling Interest

^{3.} Receivable and Inventory days are based on operating income and Payables days on cost of goods sold





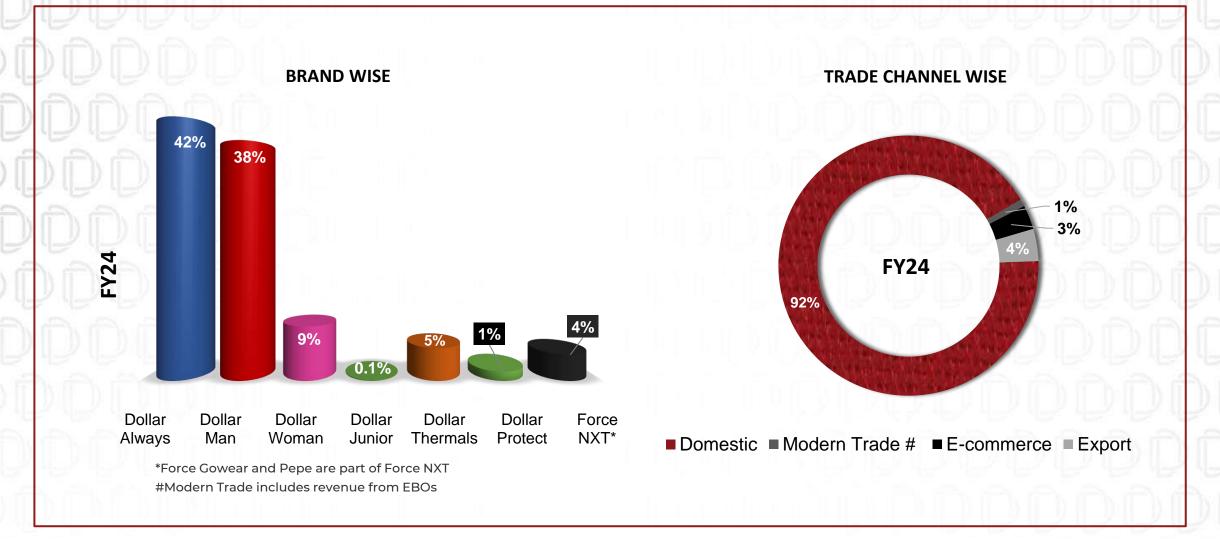
REVENUE CONTRIBUTION (1/4)







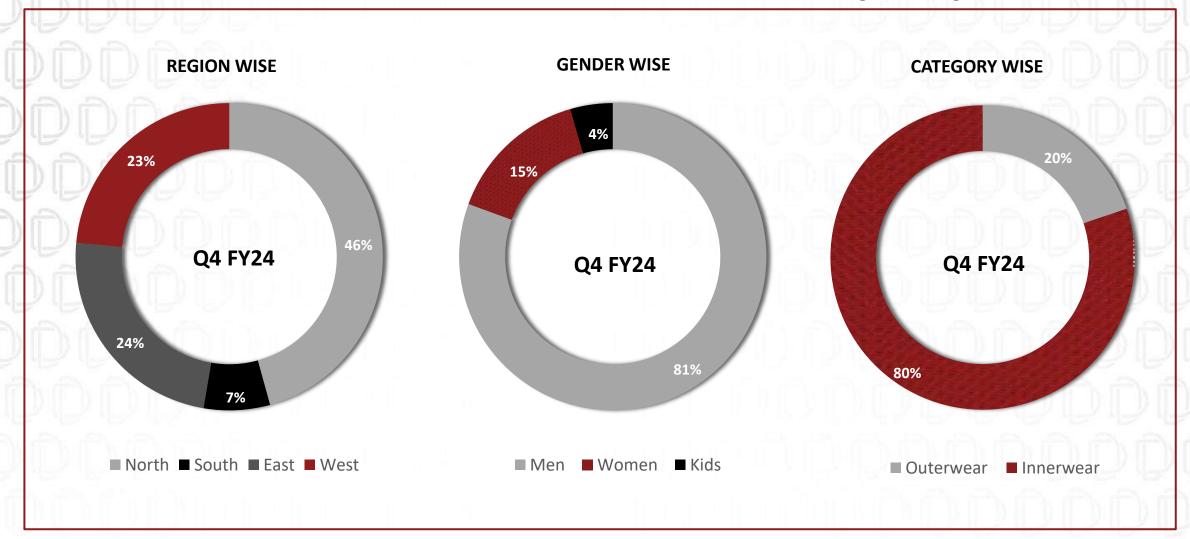
REVENUE CONTRIBUTION (2/4)







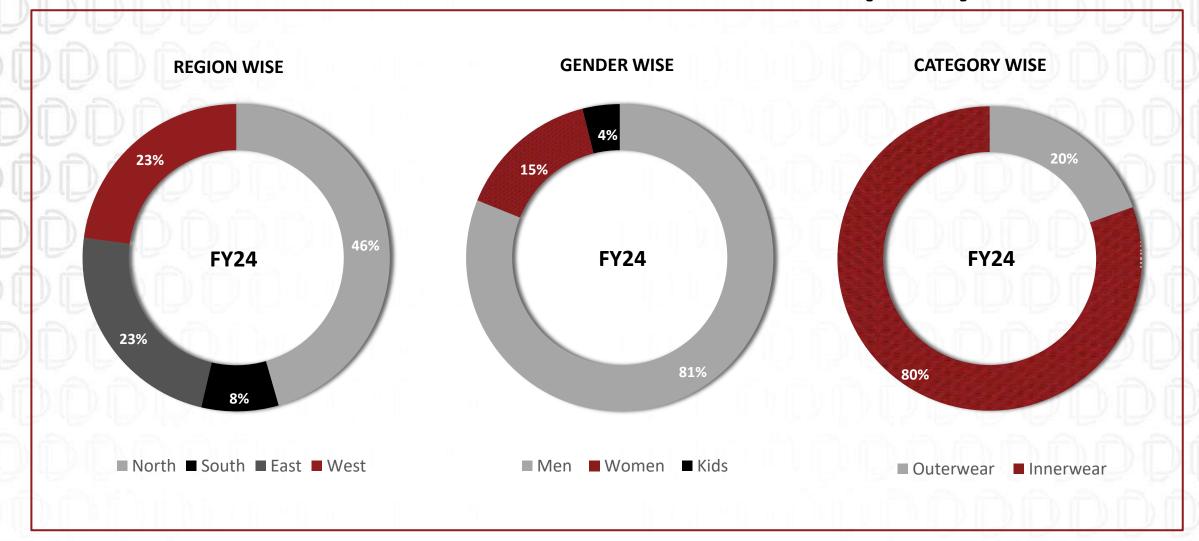
REVENUE CONTRIBUTION (3/4)







REVENUE CONTRIBUTION (4/4)



Q4 FY24 & FY24

OPERATIONAL HIGHLIGHTS

















EDGING PAST COMPETITION WITH INTEGRATED VALUE CHAIN

2.5 Million

Metres per month Captive elastic production capacity

0.3 Million

pieces per day Captive cutting capacity

400 tonnes

Average monthly output of Ne 20s to 40s single yarn

300 tonnes

Monthly captive knitting capacity

400 tonnes

Monthly installed capacity of bleaching and dyeing

Manufacturing facilities:

- Kolkata
- Ludhiana
- Tirupur
- Delhi

Our Value Chain







Cutting



Stitching



Marketing and distribution



WIDENING FOOTPRINT TO CATER TO LARGER **POPULATION**

Sales Team Retail reach Dealer network 500+ 1500+ 1,45,000+ Branches **EBOs Depots** 17 14

Warehouses 20+

Multi-platform

E-retail presence



Modern trade







15









PENETRATING COUNTRIES ACROSS THE WORLD

Export revenue in FY 24

15 Countries | 656 Million

Export revenue in FY 26

30 Countries | 11.0%

Where we export

1.	Afghanistan	5.	Kuwait	9.	Nigeria	13. Somalia
2.	Bahrain	6.	Mozambique	10.	Oman	14. Tanzania
3.	Georgia	7.	Myanmar	11.	Qatar	15. UAE
4.	Iraq	8.	Nepal	12.	Saudi Arabia	





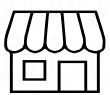


GROWTH DRIVERS

Strategic priorities



Leveraging new brand overhaul



Growth through EBOs



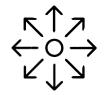
Investing in digitisation



Partnering for growth



Growth through Project Lakshya



Diversifying portfolio in adjacent segments





CHANGING THE BRAND ARCHITECTURE

Why?

To change the perception that Dollar is just a men's innerwear brand

8.7%

Share of women's brand revenue in FY24

11.0%

Share of women's brand revenue in FY26





What are we doing?

- 6 categories created MAN, WOMAN, JUNIOR, ALWAYS, THERMALS, PROTECT
- · Akshay Kumar as our brand ambassador for Dollar man
- Signed Yami Gautam as our brand ambassador for Dollar Women
- · Redesigned our logo to enhance connect with the consumers
- Roped in Saif Ali Khan for Dollar Always

DOLLAR



Outcomes

- We have been able to significantly enhance our brand recall through our dedicated branding initiatives.
- We now address the needs of a huge consumer spectrum through differentiated price categories: premium, mass premium and economy
- We seamlessly connect with the millennials and cater to their needs









INTEGRATING DIGITALIZATION TO INCREASE EFFICIENCIES

Why?

To integrate digitalization in our daily operations to increase efficiencies

What are we doing?

- Integrating Auto Replenishment System (ARS) and Distributor Management Systems (DMS) for our Lakshya distributors
- Implemented ARS at the supply chain level
- Implementing an after-sales service app at the retail level and activity tracker for the sales team
- Successfully transitioned from Oracle to SAP
- Integrating automated tele calling for our tele-callers

Outcomes

- Transparent engagements with retailers
- Deeper insights about on-ground realities
- Increased productivity and efficiencies





PROJECT LAKSHYA UPDATES (1/2)

290 Distributors as on Mar'24 10 Distributors added in Q4 FY24 26.3% Contribution % of Lakshya Distributors in FY24

What are we doing?

- Mapping retail network in area allocated to distributor
- Enrolling retailers into Project Lakshya
- Execute Retailer Bonding Programs to ensure higher retention
- Implementation of ARS and DMS at distributor level
- SOPs laid out for distributors leading to improved performance

Why?

Reinvent the entire distribution model and transition from a push model to a replenishment-based model leading to a

Demand-Pull Environment

Outcomes

- Increased market penetration
- Increased primary sales and secondary sales
- Availability of last mile data from retailer
- Distributor performance analysis
- Efficient Product Planning & Inventory Management
- Improved working capital for distributor



Project Lakshya Implementation: FY25 Targeted States

Project Lakshya Implementation: Current States



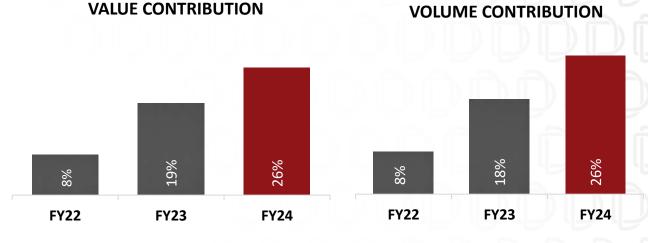
PROJECT LAKSHYA UPDATES (2/2)

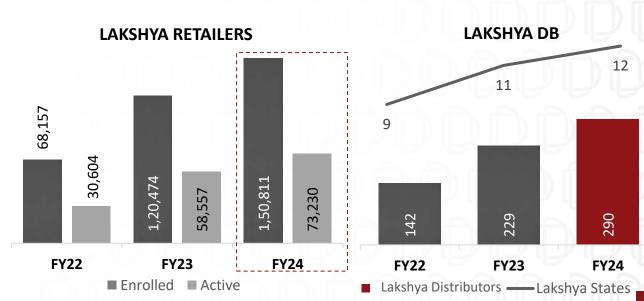
















PURSUING GROWTH THROUGH EBO



Targeted EBOs by 2026



We successfully forayed into the exclusive brand outlet (EBO) segment



Launched 17 EBOs, four each in Delhi & Punjab, two each in Madhya Pradesh & Maharashtra, one each in Rajasthan, Gujarat, Uttar Pradesh, Haryana & Odisha.



EBO set up under the FOFO model (Franchise-owned franchise-operated)













STRATEGIC PARTNERSHIP FOR SUSTAINABLE GROWTH

Joint Venture with G.O.A.T

- We entered a 51-49 JV with G.O.A.T Brands Lab Pte for Pepe Jeans Inner fashion Pvt. Ltd.
- G.O.A.T Brands Lab Pte acquired 50% stake of Pepe and additional 2% non-voting equity
- Multi-brand distributor for men, women and kids' undergarments under athleisure, sportwear, lingerie, leisure wear, sleepwear, lounge wear made of natural fibres and MMF
- Would undertake business operations in the regions of India, Sri Lanka, Bhutan, Nepal and Bangladesh

Expected outcomes

- Opportunity to widen our supply of finished goods directly to end consumers through D2C channels.
- Go for in-organic growth or brand acquisition.
- Set a foot mark in Super Premium brands











DIVERSIFYING PRODUCT PORTFOLIO IN ADJACENT SEGMENT

'Dollar Protect', the ultimate rainwear line that combines elegance with unbeatable protection!

A wide range of raincoats for men, women and kids, made from premium fabric with additional leak-proof stitching of comprehensive waterproofing.







ATHLEISURE



'Dollar Woman' celebrates the freedom of spirit every woman deserves with its newly launched lingerie line with a varied range of products like Everyday Bra, T-shirt Bra, Sports Bra, Beginners Bra, Strapless Bra, Sleep Bra, Nursing Bra.





RESULTING IN TRANSFORMATIONAL CHANGES

PERCEIVED AS A BRAND FOR ALL



- Revenue contribution from Project Lakshya distributors~70% by FY26
- Distributors under channel financing ~60% by FY26





 Replenishment-based sales model (ARS) leading to a Demand-Pull environment





- Active retailers per distributors 150-200 by FY26
- Share of revenue from modern retail 8% by FY26





 Rs. 20,000 Mn revenue by FY26





 High Margin Product contribution to increase from 27% in FY24 to 33% by FY26









CONTRIBUTING TOWARDS A GREENER FUTURE

ENVIRONMENT

SOLAR POWER

100 LAKH UNITS/YEAR

Power generation capacity of the solar power plant in Tirupur

6 MW

Total power generation capacity as on Mar'24

WIND POWER

70 LAKH

Total power generated annually

4.95 MW

Total power generation capacity of our four windmills

ZERO LIQUID DISCHARGE

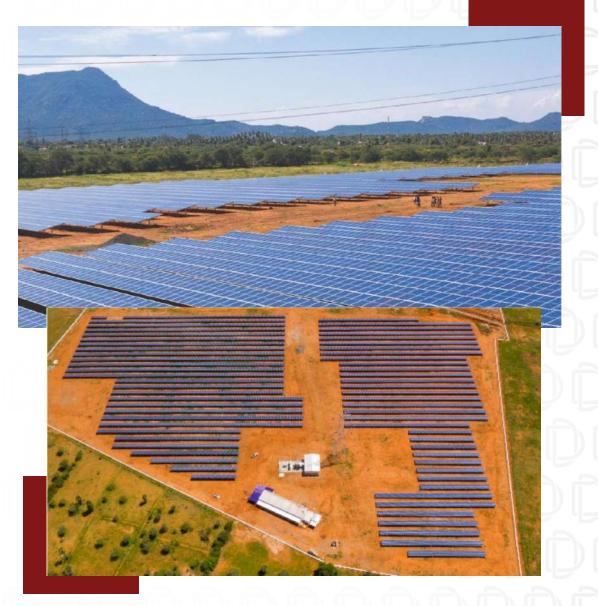
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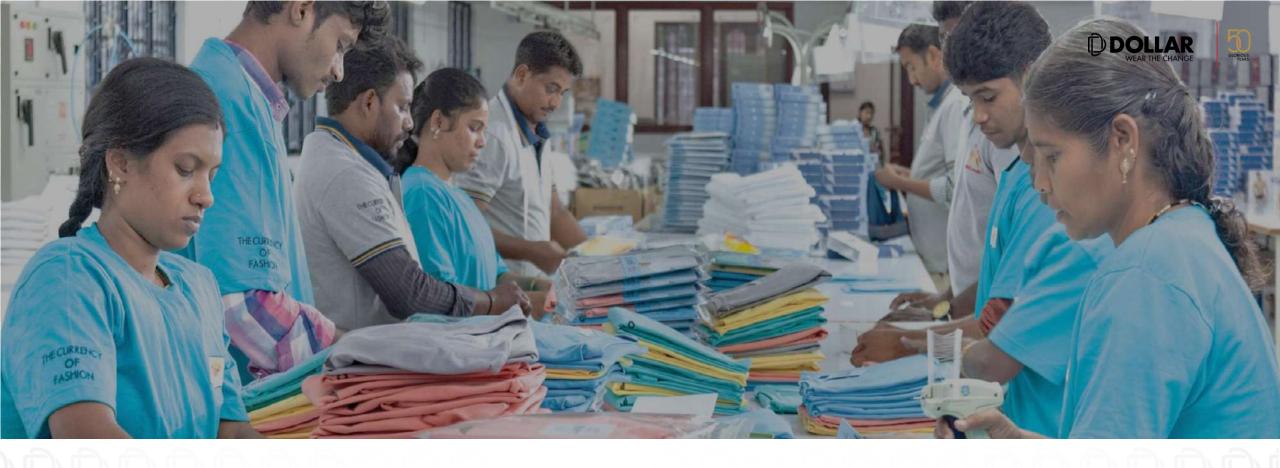
TONNES

Daily production capacity of our effluent treatment plant

1000 KL

Zero liquid discharge capacity with multiple evaporators





EMPOWERING OUR BIGGEST ASSET

SOCIAL



EMPLOYEE ENGAGEMENT

Engaging with our employees on a daily basis to address their grievances



SKILL DEVELOPMENT

Conducting regular on-the-job and off-the-job training sessions to upskill our employees



WOMEN EMPOWERMENT

Working towards reducing the gender gap and creating a safe working environment



DIVERSITY AND INCLUSION

Implementing anti-harassment and anti-discrimination policies across all verticals of our Company



BEING A RESPONSIBLE CORPORATE

SOCIAL



Donated ~Rs 147 lakhs to schools in UP, Rajasthan, Chhattisgarh and Odisha, to ensure underprivileged children have access to quality education



Donated ~Rs 25 lakhs to cutting edge Cancer Care Centre in Tirupur for upgradation of medical facilities and equipment



Installed water huts and kiosks across the states of Delhi NCR, Odisha, Rajasthan, Uttar Pradesh and Tamil Nadu, among others



Donated sanitary napkins to the underprivileged women residing in the slums of Kolkata and girl schools



STRENGTHS THAT DRIVE

GOVERNANCE



DOLLAR WEAR THE CHANGE

GLORIOUS

GUIDED BY EXPERIENCED DIRECTORS



Mr. Vinod Kumar GuptaManaging Director



Mr. Binay Kumar GuptaManaging Director



Mr. Krishan Kumar GuptaWhole-time Director



Mr. Bajrang Kumar GuptaWhole-time Director



Mr. Gopal Krishnan SarankapaniWhole-time Director



Mr. Rajesh Kumar BubnaIndependent Director



Ms. Vibha AgarwalIndependent Director



Mr. Sandip Kumar Kejriwal Independent Director



Mr. Srikumar BandyopadhyayIndependent Director



Mrs. Divya NewatiaIndependent Director

DOLLAR WEAR THE CHANGE



SUPPORTED BY AN EXPERIENCED TEAM



Mr. Ankit GuptaPresident, Marketing



Mr. Gaurav GuptaVice-president, Strategy



Mr. Aayush GuptaVice-president, Sales



Mr. Ajay Kumar Patodia
Chief Financial Officer



Mr. Sanjay Srivastava General Manager – Sales



Mr. Lalit LohiaCompany Secretary



Mr. Shantanu BanerjeeGeneral Manager – Marcom
and Branding



Mr. Vedpal VermaGeneral Manager – Fabric
Division



Ms. Aditi GhoshDeputy General Manager –
HR and Admin



Mr. Ratnesh TrivediNational Sales Head –
Lakshya







Q4 FY24 & FY24

FINANCIAL SUMMARY



SUMMARY PROFIT & LOSS

₹ Million

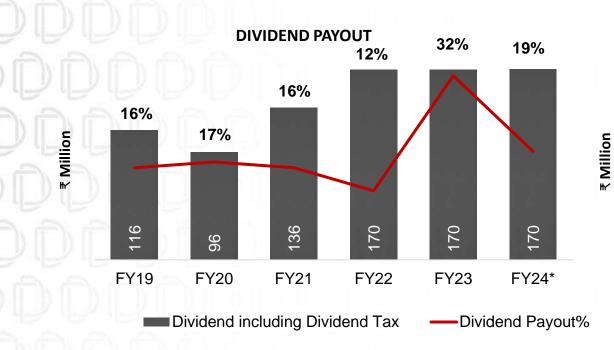
	<u> </u>							
Particulars	Q4 FY 24	Q4 FY 23	YoY Change	Q3 FY 24	QoQ Change	FY 24	FY 23	YoY Change
Operating Income	5,000	4,064	23.0%	3,316	50.8%	15,723	13,938	12.8%
Gross Profit	1,530	997	53.6%	1,123	36.3%	5,059	4,128	22.6%
Gross Profit (%)	30.6%	24.5%	609 bps	33.9%	(324 bps)	32.2%	29.6%	256 bps
Operating EBITDA	572	113	405.9%	326	75.2%	1,586	982	61.5%
Operating EBITDA Margin (%)	11.4%	2.8%	865 bps	9.8%	159 bps	10.1%	7.0%	304 bps
Other Income	21	13	65.8%	12	69.4%	45	47	(5.2%)
Finance Cost	63	34	84.1%	49	28.6%	185	142	30.0%
Depreciation	67	43	56.1%	62	7.7%	213	176	20.6%
PBT	463	19	2274.7%	227	104.0%	1,217	656	85.5%
PAT	331	6	5911.8%	177	86.9%	902	525	71.7%
PAT Margin (%)	6.6%	0.1%	646 bps	5.3%	127 bps	5.7%	3.8%	196 bps
EPS (₹)	5.83	0.10	5911.8%	3.12	86.9%	15.90	9.26	71.7%

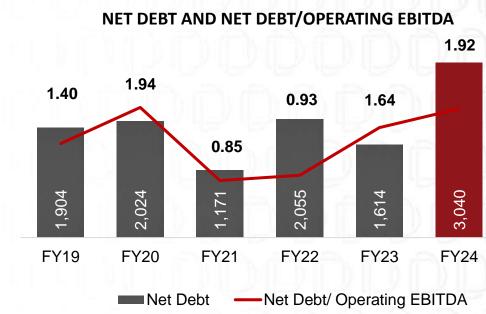
^{1.} Previous Years' numbers are strictly not comparable due to inclusion of a subsidiary in this Financial Year

^{2.} EPS figures are not YTD annualized

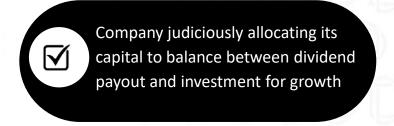


FOCUS ON SHAREHOLDER VALUE CREATION



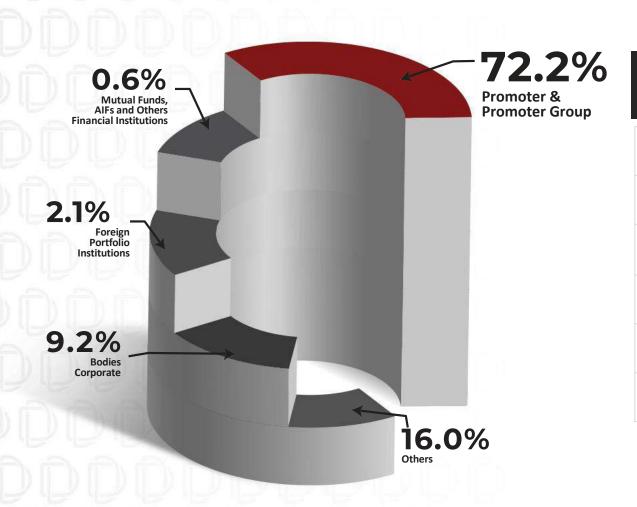








SHAREHOLDING SUMMARY



Share Information As on March 2024					
NSE Ticker	DOLLAR				
BSE Ticker	DOLLAR				
Market Cap (INR Cr)	2,919.75				
% Free-float	27.79%				
Free-float market cap (INR Cr)	811.41				
Shares outstanding	5,67,16,120				



WHY DOLLAR?

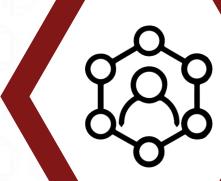
Wide reach

Channel expansion & Omni Channel strategy



Integrated operations

Integrated value chain



Multi-brand portfolio covering wider user base Increasing share of non-male users



Favourable financial positioning

Continuously strengthening financials





THANK YOU





Chief Financial Officer Ajay Kumar Patodia



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Investor Relations Advisor Sanjeev Sancheti



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ANNEXURE



VISION, MISSION AND VALUES

Our Vision

Dollar in everyone's lives.

Medium-term vision: We aspire to metamorphise the Company into an aspirational brand by offering premium and super premium products

Long-term vision: To emerge as a complete brand and distribution company present across multiple categories of fashion wear – from garments to innerwear

Our Mission

- To emerge as India's leading and most-loved innerwear brand
- To make fashionable yet affordable outerwear and innerwear
- To provide our customers with a higher standard of apparel
- To reach out to customers conveniently (modern trade and e-commerce)
- To outperform industry standards in terms of quality of earnings
- To enhance the lives of people centred around Dollar
- To achieve high governance standards

Core Values

- Insights and constant innovation are a way for Dollar.
 We also add value to the Dollar experience so as to keep it more vibrant and relevant
- The benchmark for Dollar's success is customer satisfaction
- Dollar delights its customers through a range of products that not only deliver comfort, but are constantly upgraded to keep the styling in line with the latest trends
- Business integrity is the way of life at Dollar. The Company is proud to stand by integrity and transparency in all its dealings and ensures adherence to highest standards of business ethics
- At Dollar, we value time and its optimum utilisation for timely decision making

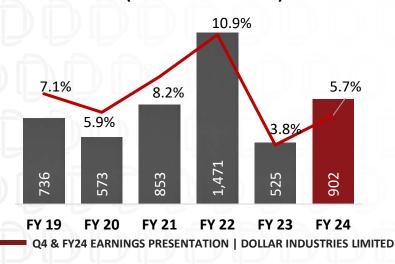


PERFORMANCE TRACK RECORD

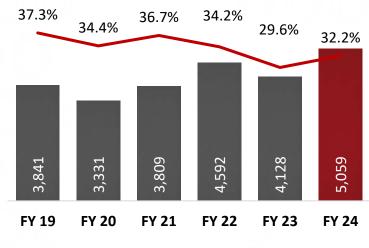
OPERATING INCOME (₹ Mn)



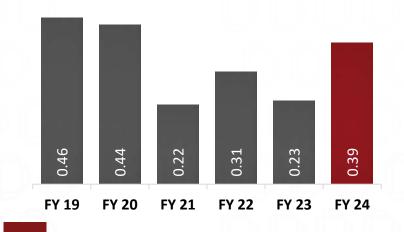
PAT (₹ Mn & % MARGIN)



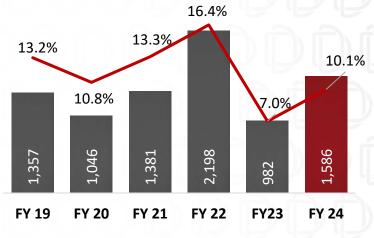
GROSS MARGIN (₹ Mn & % MARGIN)



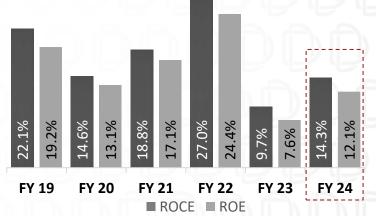
NET DEBT – EQUITY RATIO



OPERATING EBITDA (₹ Mn & % MARGIN)



ROCE* & ROE*







IMPROVING OUR CAPABILITIES FOR HIGHER PROFITABILITY

INTEGRATED WAREHOUSE

Investments towards an integrated warehouse in West Bengal

ADVANTAGES:

- Improved operational efficiencies
- Cost savings on rent and overheads of multiple warehouses
- Significant reduction of waste and damage
- Better controls over inventory, productivity, quality and efficiency
- Catalyzing Project Lakshya distribution expansion and related ERP initiatives

COMMISSIONED IN SEPT'23

EXPANSION OF SPINNING CAPACITY

Increasing our spinning capacity from 22,000 spindles to 42,000 spindles

ADVANTAGES:

- Mitigation of irregular supply of yarn through increased production
- · Maintaining quality of yarn
- Ensuring no stock outs within the company or with dealers and distributors
- Enabling us to provide quality products at reasonable prices
- Increase of in-house yarn capacity from 400 TPM to 600-700 TPM

75% of the execution is complete

RS.65 CRORE

FY 2024-25

Envisaged Investments

Expected Commissioning

INCREASE IN SOLAR POWER CAPACITY

Increasing our Solar Power Capacity from 6 MW to 12 MW

ADVANTAGES:

- Reduction in operational Cost
- Low dependence on Non-Renewable Energy.
- Reducing carbon footprints and promoting responsible manufacturing process.
- Capacity to generate 1 crore unit yearly.

RS.35 CRORE

FY 2024-25

Envisaged Investments

Expected Commissioning