RESULT UPDATE				
Sector: Apparel	Rating: Buy			
CMP: Rs311	Target Price:Rs444			
Stock Info				
Sensex/Nifty	34,813/ 10,482			
Bloomberg	DOLLAR IN			
Equity shares (mn)	56.7			
52-wk High/Low	Rs380/248			

0,	
Face value	Rs 2
M-Cap	Rs18bn/\$0.2bn
3-m Avg value	US\$ 0.7mn

#### Financial Snapshot (Rs mn)

FY18	FY19e	FY20e
9,825	10,982	12,267
640	729	868
11.3	12.9	15.3
26.4	23.7	19.8
15.4	13.2	11.3
4.8	4.1	3.5
1.9	1.7	1.5
23.7	19.1	19.4
25.0	23.9	24.9
164	159	156
0.4	0.3	0.2
	9,825 640 11.3 26.4 15.4 4.8 1.9 23.7 25.0 164	9,82510,98264072911.312.926.423.715.413.24.84.11.91.723.719.125.023.9164159

## Shareholding pattern (%)

	Sep 18	Jun 18	Mar 18
Promoter	57.0	56.8	56.8
-Pledged			
FII	0.4	0.6	1.6
DII	8.1	8.4	8.4
Others	34.5	34.2	33.2

## Stock Performance (1-year)



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Investments Re-defined

12 November, 2018

# **Dollar Industries**

# Steady quarter with gradual improvement in demand visible

Dollar Industries (DOLLAR) delivered a steady quarter, helped by a muted base and benefits of distributor realignment starting to play out. Revenue stood at Rs2.4bn, up 24% yoy, given a 23% jump in volume and muted mix/pricing improvement as economy segment saw strong growth while Force Nxt was muted. Gross margin was flat at 37% despite high cotton prices owing to timely price hikes, EBITDA margin were also flat at 14.9% with controlled adspends offsetting higher employee expenses. Lower interest costs were offset by higher tax provisioning and drove a PAT growth of 31% yoy to Rs195mn. DOLLAR will start pilot runs of its new distribution model in few geographies in North and South from 4QFY19, with an aim to expand direct distribution, expand retail base and reduce working capital. Although it can disrupt sales for 5-6 quarters, the company plans to implement this only once clear benefits emerge. DOLLAR retained its guidance of 15% revenue CAGR till FY23 and 15% margins by FY20. Margins should improve in 2H as ad spends will be capped at Rs860mn, same as FY18 levels. We trim our PAT estimates by 4% in FY20 to factor in higher interest costs (less than expected improvement in WC cycle) but reiterate a Buy rating with a revised target price of Rs444 (earlier Rs490), based on 29x FY20e earnings (30x earlier), a 20% discount to our target multiple for Lux Industries, which we believe is justifiable given slower growth, lower return ratios and risk of disruption due to the distribution revamp. We believe the re-rating should begin once the growth trajectory starts to recover and results of the new distribution model emerge, which is the vital monitorable for the company now.

24% yoy revenue growth led by low base and demand recovery: DOLLAR reported a 24% yoy revenue growth led by a 23% volume growth, which was attributed to a low base and benefits of the recent distributor realignment starting to show results especially in Missy and economy brands. Value/mix growth of 1% was muted given an inferior sales mix in favor of economy products although realizations have been on an upswing given cotton price increases have been passed on. Assuming a normal winter, we expect growth of 12% in FY19e led by the success in Missy and winter brands as they are expected to grow at above company average rates, while the recent entry into athleisure via Big Boss and Force Nxt brands should help further. The Pepe JV has also started production and launched in 3 South Indian metros with 37 designs across men's innerwear and athleisure, with plans to spread across South India followed by West in the next few quarters. The new distribution model aimed to expand retail touch points is also expected to boost growth in the long term, though we retain expectations of a 12% revenue CAGR over FY18-20e, lower than company expectations of ~15%.

Margins flat at 14.9% yoy despite cotton price rise and inferior mix: Key reasons for stable gross margins despite better growth in economy segment and higher cotton prices include strategic stocking of cotton, 8% increase in realizations in 1HFY19 over 1HFY18, execution of timely price hikes and an improvement in product range. 2H margins are expected to be better given a better sales mix in favor of winter products and controlled ad spends which will be capped at Rs860mn for FY19 vs Rs520mn already spent in 1HFY19. Overall, we expect a 50bps annual improvement in margins basically given a better mix and A&P leverage.

Working capital position to see improvement by FY19-end: On the working capital front, a 5-10 day improvement is expected by FY19-end, which will control debt levels from rising further. The company is targeting to focus more on reducing its receivables in addition to normalising its inventory levels in the second half of the year. It also expects a working capital reduction as it gradually moves to a direct distribution model. A FCF generation of Rs1.3bn over the next two years will help sustain ROCE around 25%.

Distribution and positioning of brands to get stronger: The company aims to leverage the brand equity it has built in its key brand Big Boss by trying to shift focus towards secondary sales from primary sales earlier. Its premium brands like Force Nxt and Missy are expected to keep growing faster led by a distribution ramp-up coupled with better products/designs and aided by the launch of high-margin athleisure products.

Investors are advised to refer through disclosures made at the end of the research report.

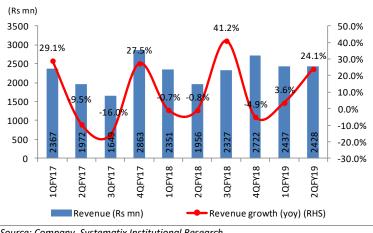
# **Exhibit 1: Quarterly performance**

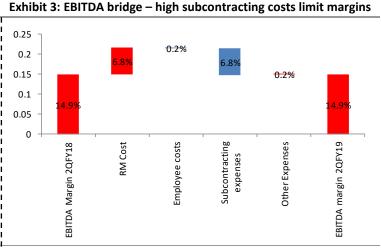
YE March (Rs mn)	2Q FY19	2Q FY18	1Q FY19	y-y (%)	q-q (%)
Net sales	2,428	1,956	2,437		
Net Revenues	2,428	1,956	2,437	24.1	(0.4)
Cost of materials	954	902	1,005	5.8	(5.0)
(% of sales)	39.3	46.1	41.2		
Employee cost	85	64	75	32.0	13.8
(% of sales)	3.5	3.3	3.1		
Subcontracting expenses	575	329	510	74.6	12.7
(% of sales)	23.7	16.8	20.9		
Others	452	369	564	22.5	(19.9)
(% of sales)	18.6	18.9	23.2		
EBITDA	362	291	283	24.3	28.0
EBITDA margin (%)	14.9	14.9	11.6		
Other income	2	10	2	(79.2)	24.7
PBIDT	364	301	284	21.0	28.0
Depreciation	27	30	26	(8.8)	4.1
Interest	35	46	34	(23.9)	1.6
PBT	302	225	224	34.1	34.8
Тах	107	76	86	40.3	24.3
ETR (%)	35.3	33.8	38.3		
Adjusted PAT	195	149	138	30.9	41.3
PATAMI margin	8.0	7.6	5.7		
Extraordinary income/ (exp.)	0		0		
Reported PAT	195	149	138	30.9	41.3
No. of shares (mn)	56.7	56.7	56.7		
Adj EPS (Rs)	3.4	2.6	2.4		

Source: Company, Systematix Institutional Research



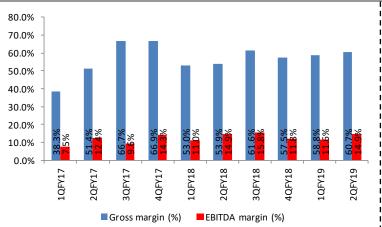
# Exhibit 2: Revenue growth of 24% given a low base





Source: Company, Systematix Institutional Research





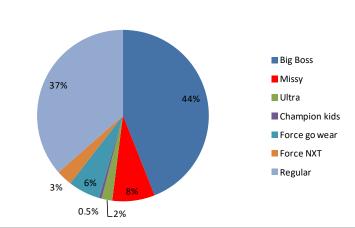
Source: Company, Systematix Institutional Research



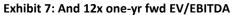


Source: Company, Systematix Institutional Research





Source: Company, Systematix Institutional Research





Source: Bloomberg, Systematix Institutional Research

Source: Systematix Institutional Research

## **Dollar Industries**

# **FINANCIALS**

# **Profit & Loss Statement**

YE: Mar (Rs mn)	FY16	FY17	FY18	FY19e	FY20e
Net Sales	8,217	8,861	9,825	10,982	12,267
RM/inventories	3,574	3,916	4,059	4,531	5,006
Purchase of trading goods -		-	-	-	-
Gross Profits	4,643	4,945	5,766	6,451	7,261
Employee costs	100	218	264	297	331
Selling & Admin costs	3,886	3,728	4,263	4,722	5,275
Total Expenses	7,559	7,862	8,587	9,550	10,612
EBITDA	657	999	1,239	1,432	1,655
Depreciation	137	148	122	129	136
Other income	83	14	20	22	24
EBIT	603	866	1,137	1,326	1,543
Interest cost	194	198	179	187	187
PBT	409	668	958	1,139	1,356
Taxes	146	233	318	410	488
Adj. PAT	264	435	640	729	868
Extraordinaries	-	-	-	-	-
Reported PAT	264	435	640	729	868
No. of shares (mn)	39	54	57	57	57
Adj. EPS	4.6	7.7	11.3	12.9	15.3

Source: Company, Systematix Institutional Research

## **Cash Flow**

YE: Mar (Rs mn)	FY16	FY17	FY18	FY19e	FY20e
РВТ	409	667	958	1,139	1,356
Add: Depreciation	137	148	122	129	136
Add: Interest	190	195	179	187	187
Less: taxes paid	(99)	(213)	(339)	(410)	(488)
Add: other adjustments	-	7	-	-	-
Less: WC changes	(561)	(540)	(1,198)	(328)	(414)
Total OCF	76	264	(278)	717	777
OCF w/o WC changes	637	804	920	1,044	1,191
Capital expenditure	(121)	(61)	(79)	(100)	(100)
Change in investments	(3)	3	31	50	50
Interest/Dividend reced.	4	2	-	-	-
Total ICF	(120)	(56)	(48)	(50)	(50)
Free Cash Flows	(45)	203	(356)	617	677
Share issuances	-	-	5	-	-
Change in borrowings	251	(4)	(250)	-	-
Dividends	-	(12)	(95)	(113)	(141)
Interest payment	(194)	(197)	(179)	(187)	(187)
Others	-	-	940	(142)	(144)
Total Financing CF	57	(213)	422	(442)	(472)
Net change in cash	13	(5)	96	225	255
Opening cash & CE	91	104	100	196	421
Closing cash & CE	104	100	196	421	676

YE: Mar (Rs mn) FY18 FY20e FY16 FY17 FY19e Equity capital 113 78 108 113 113 **Reserves and surplus** 1,377 4,713 1,767 3,410 4,006 Net worth 1,455 1,875 3,524 4,120 4,827 **Total Debt** 1,700 1,700 1,700 2,053 1,950 Other LT liabilities 58 19 22 25 27 **Total sources** 6,553 3,567 3,843 5,246 5,844 Net Block 837 748 684 655 619 Net deferred tax (41) (24) (4) (4) (4) Other assets 141 243 267 294 62 CWIP 0 6 21 21 21 Investments 0 3.0 33.6 83.6 133.6 Cash 104 100 196 421 676 Inventories 2,084 2,049 2,829 3,009 3,260 Receivables 1,932 2,267 2,717 2,888 3,126 Loans & Advances 146 6 7 7 8 6,394 **Current Assets** 5,553 5,905 4,161 4,322 Creditors 1,018 953 1,127 1,113 1,143 Other CL 545 495 354 392 438 1,580 **Current Liabilities** 1,448 1,481 1,505 1,563 **Net Working Capital** 2,598 2,874 4,072 4,400 4,814 **Total Uses** 3,566 3,843 5,246 5,844 6,553

Source: Company, Systematix Institutional Research

**Balance Sheet** 

YE: Mar	FY16	FY17	FY18	FY19e	FY20e
Yoy growth in Revenue	13.5	7.8	10.9	11.8	11.7
Yoy growth in EBITDA	17.6	52.0	24.0	15.6	15.5
Yoy growth in Net income	35.5	65.1	46.3	11.4	19.6
Effective tax rate	36.7	37.4	35.3	36.0	36.0
EBITDA margin	8.0	11.3	12.6	13.0	13.5
PAT margin	3.2	4.9	6.5	6.5	6.9
ROACE (pre-tax)	18.2	23.4	25.0	23.9	24.9
ROAE	19.8	26.1	23.7	19.1	19.4
Net debt to equity (x)	1.3	1.0	0.4	0.3	0.2
Inventory days	93	84	105	100	97
Receivable days	86	93	101	96	93
Payable days	45	39	42	37	34
NWC days	133	139	164	159	156
Per share numbers (Rs)					
Reported earnings	4.6	7.7	11.3	12.9	15.3
Dividend	0.3	1.0	1.4	1.7	2.1
Free cash	(1.2)	3.8	(6.3)	10.9	11.9
Book Value	26.9	34.7	65.3	76.3	89.4
Valuations (x)					
Price to diluted earnings	63.7	38.6	26.4	23.7	19.8
EV / EBITDA	28.5	18.7	15.4	13.2	11.3
Price to sales	2.0	1.9	1.8	1.6	1.4

Source: Company, Systematix Institutional Research

Source: Company, Systematix Institutional Research



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Jame Pankaj Karde Ankit Pande Jigar Kamdar Venkat Ramesh Babu Jandesh Sawant Pawan Sharma Vinod Bhuwad Amar Margaje Itahul Thakar Amit Sawant Paras Shah	SalesSalesSalesSalesHead - Sales TradingSales TradingSales TradingDealerDealer	+91-22-6704 8061 +91-22-6704 8085 +91-22-6704 8060 +91-22-6704 8090 +91-22-6704 8045 +91-22-6704 8067 +91-22-6704 8051 +91-22-6704 8073 +91-22-6704 8054	pankajkarde@systematixgroup.in ankitpande@systematixgroup.in jigarkamdar@systematixgroup.in venkat@systematixgroup.in sandeshsawant@systematixgroup.in pawansharma@systematixgroup.in vinodbhuwad@systematixgroup.in amarmargaje@systematixgroup.in rahulthakar@systematixgroup.in amitsawant@systematixgroup.in
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