

### **India I Equities**

# Consumer Company Update

Change in Estimates ☑ Target ☑ Reco ☑

29 May 2019

# **Dollar Industries**

Margin-improvement expected; upgrading to a Buy

Powered by good performances in all its product lines, Dollar Inds' FY19 revenue grew 11.2% (on mere 5% volume growth). Management maintained its 15% revenue CAGR guidance for the next few years. More working capital days and, hence, poor cash-flow are our key concerns. We change our rating to a Buy, with a lower target of ₹329 (earlier ₹384), valuing the stock at 20x FY21e P/E.

Higher raw material prices, ad-spends impacted profitability. Q4 FY19 revenue grew 9.4% y/y to ₹2,978m. Hit by higher cotton prices, the gross margin contracted 458bps y/y to 52.9%. Employee expenses rose ~20bps and other expenses shrank ~450bps y/y. Hence, the EBITDA margin compression was restricted to 29bps y/y to 11.6%. EBITDA at ₹344m grew 6.7% y/y. Depreciation was down 13.1% y/y; interest expenses were 38.7% y/y higher and other income declined 7.3% y/y. The tax rate was 1,127bps lower y/y. Hence, PAT was up 21% y/y to ₹226m.

Stretched working capital continues. The cash-conversion cycle continued to expand in FY19. On our calculations, inventory days increased by four to 115 days in FY19. Trade receivables increased by 16 days to 123 in FY19. The overall cash-conversion cycle, at 186 days, was 12 days more. Management said that higher inventory, due to seasonality, isn't a major concern. However, high trade receivables was due to poor liquidity in the distribution channel. The company is working on projects to reduce its working-capital days but refrained from any specific reduction targets. Higher working capital required hurt overall cash flows. The operating cash-flow was slightly positive; however, free cash-flow was negative.

Valuation. We cut our FY20e/FY21e PAT 10.3%/14.2%. We expect 9.9%/13.4% revenue/earnings CAGRs over FY19-21. We change our rating to a Buy, with a lower target of ₹329, valuing the stock at 20x FY21e P/E. **Risks:** Volatile raw-material prices, changing customer preferences, cut-throat competition.

Key financials (YE Mar)	FY17	FY18	FY19	FY20e	FY21e
Sales (₹ m)	8,861	9,256	10,288	11,340	12,427
Net profit (₹ m)	435	636	753	818	933
EPS (₹)	8.0	11.2	13.3	14.4	16.4
PE (x)	32.2	23.0	19.4	17.9	15.7
EV / EBITDA (x)	16.5	13.0	12.2	10.7	9.4
PBV (x)	7.8	4.2	3.5	3.1	2.7
RoE (%)	26.1	23.6	19.6	18.3	18.2
RoCE (%)	10.6	12.4	11.4	11.1	11.4
Dividend yield (%)	0.4	0.6	5.1	1.2	1.2
Net debt / equity (x)	1.0	0.4	0.5	0.4	0.3

Rating: **Buy** Target Price: ₹329

Share Price: ₹258

Key data	DOLLAR IN
52-week high / low	₹427 / 225
Sensex / Nifty	39502 / 11861
3-m average volume	\$0.04m
Market cap	₹14bn / \$203.3m
Shares outstanding	57m

Shareholding pattern (%)	Mar'19	Sep'18	Jun'18
Promoters	60.0	57.0	56.8
- of which, Pledged	-	-	-
Free float	40.0	43.0	43.2
- Foreign institutions	0.3	0.4	0.6
- Domestic institutions	8.2	8.1	8.4
- Public	31.5	34.5	34.2

Estimates revision (%)	FY20e	FY21e
Sales	-9.5	-13.4
EBITDA	-6.5	-9.8
EPS	-10.4	-14.4



Source: Bloomberg

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Anand Rathi Research India Equities

# **Quick Glance – Financials and Valuations**

Fig 1 — Income statement (₹ m)							
Year-end: Mar	FY17	FY18	FY19	FY20e	FY21e		
Net revenues	8,861	9,256	10,288	11,340	12,427		
Growth (%)	7.8	4.4	11.2	10.2	9.6		
Direct costs	3,916	4,059	4,335	4,763	5,182		
SG&A	3,946	3,958	4,595	5,024	5,499		
EBITDA	999	1,239	1,357	1,554	1,746		
EBITDA margins (%)	11.3	13.4	13.2	13.7	14.1		
- Depreciation	148	122	111	127	140		
Other income	14	20	22	24	27		
Interest expenses	198	179	157	211	220		
PBT	668	958	1,111	1,240	1,413		
Effective tax rate (%)	34.8	33.3	32.2	34.0	34.0		
+ Associates / (Minorities)	-	-	-	-	-		
Net income	435	636	753	818	933		
Adjusted income	435	636	753	818	933		
WANS	54	57	57	57	57		
FDEPS (₹ / sh)	8.0	11.2	13.3	14.4	16.4		
FDEPS growth (%)	65.0	39.9	18.3	8.7	14.0		
Gross margins (%)	55.8	56.1	57.9	58.0	58.3		

Fig 2 – Balance sheet (₹ m)								
Year-end: Mar	FY17	FY18	FY19	FY20e	FY21e			
Share capital	108	113	113	113	113			
Net worth	1,875	3,524	4,157	4,770	5,498			
Debt (incl. pref.)	1,949	1,700	2,112	2,112	2,112			
Minority interest	-	-	-	-	-			
DTL / (Assets)	24	4	1	1	1			
Capital employed	3,848	5,228	6,269	6,882	7,610			
Net tangible assets	747	683	702	695	675			
Net intangible assets	1	1	1	-	-			
Goodwill	-	-	-	-	-			
CWIP (tang. & intang.)	0	21	20	20	20			
Investments (strategic)	-	26	50	150	250			
Investments (financial)	3	8	9	9	9			
Current assets (ex cash)	4,464	5,796	7,084	7,830	8,446			
Cash	100	196	215	102	318			
Current liabilities	1,467	1,503	1,810	1,923	2,108			
Working capital	2,996	4,292	5,273	5,907	6,339			
Capital deployed	3,848	5,228	6,270	6,882	7,610			
Contingent liabilities	18	-	-	-	-			

Fig 3 – Cash-flow statement (₹ m)							
Year-end: Mar	FY17	, FY18	FY19	FY20e	FY21e		
PBT (adj. for int. inc. & exp.)	863	1,128	1,246	1,426	1,606		
+ Non-cash items	153	137	111	127	140		
Oper. prof. before WC	1,016	1,265	1,357	1,554	1,746		
- Incr. / (decr.) in WC	373	1,216	981	633	432		
Others incl. taxes	213	359	365	421	480		
Operating cash-flow	430	-311	11	499	833		
- Capex (tang. + intang.)	55	78	128	120	120		
Free cash-flow	375	-389	-117	379	713		
Acquisitions							
- Div.(incl. buyback & taxes)	14	65	906	205	205		
+ Equity raised	-	1,075	-	-	-		
+ Debt raised	-166	-319	412	-	-		
- Fin investments	3	35	25	100	100		
- Misc. (CFI + CFF)	196	174	135	187	193		
Net cash-flow	-3	94	-771	-113	216		
Source: Company, Anand Rathi Research							

Fig 4 – Ratio analysis					
Year-end: Mar	FY17	FY18	FY19	FY20e	FY21e
P/E (x)	32.2	23.0	19.4	17.9	15.7
EV / EBITDA (x)	16.5	13.0	12.2	10.7	9.4
EV / Sales (x)	1.9	1.7	1.6	1.5	1.3
P/B (x)	7.8	4.2	3.5	3.1	2.7
RoE (%)	26.1	23.6	19.6	18.3	18.2
RoCE (%) - after tax	10.6	12.4	11.4	11.1	11.4
RoIC (%) - after tax	10.8	12.7	11.7	11.4	11.7
DPS (₹ / sh)	1.0	1.6	13.3	3.0	3.0
Dividend yield (%)	0.4	0.6	5.1	1.2	1.2
Div. payout (%) - incl. DDT	12.5	14.3	100.0	20.8	18.2
Net debt / equity (x)	1.0	0.4	0.5	0.4	0.3
Receivables (days)	93	107	123	120	115
Inventory (days)	84	112	115	110	110
Payables (days)	39	44	52	50	50
CFO: PAT %	98.9	-48.8	1.5	61.0	89.4
Source: Company, Anand Rathi Res	earch				

Fig 5 - Price movement

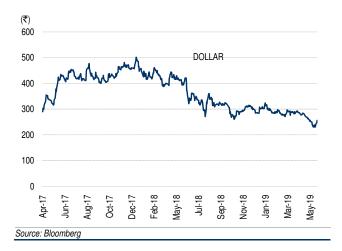
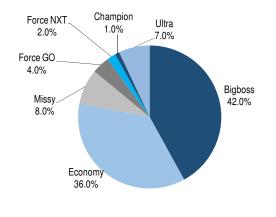


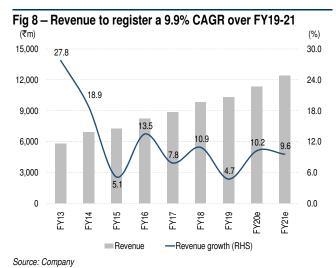
Fig 6 – Brand-wise revenue break-up (FY19)



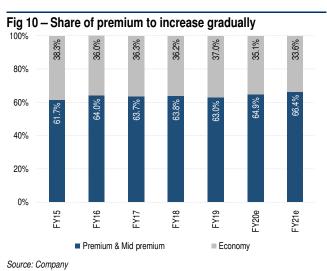
Source: Company

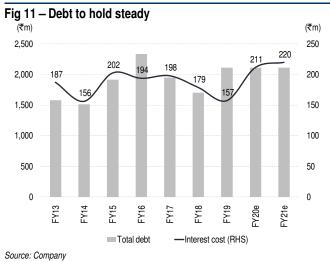
# Financial highlights

(₹ m)	Q4 FY19	Q4 FY18	% Y/Y	Q3 FY19	% Q/Q	FY19	FY18	% Y/Y
Sales	2,978	2,722	9.4	2,445		10,288	9,256	11.2
Gross margin (%)	52.9	57.5	-458bps	60.1	-723bps	57.9	56.1	172bps
EBITDA	344	322	6.7	368	-6.5	1,357	1,239	9.5
EBITDA margin (%)	11.6	11.8	-29bps	15.1	-350bps	13.2	13.4	-19bps
Depreciation	27	31	-13.1	31	-13.5	111	122	-8.9
EBIT	317	292	8.8	337	-5.9	1,246	1,117	11.6
Interest	49	35	38.7	39	25.8	157	179	-12.0
Other Income	7	7.6	-7.3	11	-35.8	22	20	10.2
PBT	275	264	4.4	309	-10.9	1,111	954	16.4
Tax	50	77	-35.7	116	-56.9	358	318	12.5
Tax rate (%)	18.1	29.3	-1,127bps	37.4	-1,932bps	32.2	33.3	-110bps
PAT	226	186	21.0	194	16.5	753	636	18.3









## **Other business updates**

■ Number of pieces (inner and outer wear) sold in FY19 – 18m vs. 17m in FY18.

- The FY19 gross margin was good; for the quarter it declined as cotton prices were higher in February and March.
- Of the -₹1,000m women's sales, most is lower wear: leggings, panties, camisoles.
- $\blacksquare$  The share of outsourcing was 70%.
- E-commerce and LFS constitute 2.5-3% of domestic sales.
- In FY19 points of sales increased by 300 to 900, which would grow to 1,500 in FY20.
- JV with Pepe. The JV launched products in the south in Oct'18. It plans to move into the northern and western zones in coming quarters. The company had a ₹60m turnover in FY19. It aims at ₹300m revenue in FY20. Overall investment required in the JV is ₹36m, ₹7m was invested in FY19, ₹11m will be invested in FY20 and ₹9m from there on.

# **Working capital**

- Management is taking steps to reduce the working capital required. It is rationalising its distributors to reduce debtor days.
- Working-capital days increased to 186, from 174 in FY18, not due to competitive intensity but to poor liquidity.
- Debtors were ₹3,476m (123 days vs. 107 the previous year). The company is working on channel financing and, hence, hopes to bring down its debtor days.
- Inventory was ₹3,246m (115 days vs. 112 the previous year). Inventory is high on the built-up inventory in Q4 FY19 and is not much of a concern.
- Most large-format stores (LFS) work on a sales-or-return basis. So the company carries 2-3 months inventory and usually 50-60 days of credit. But it replenishes whatever isn't sold every quarter.
- In FY19, it spent ₹1,010m on advertising and has set a target of ₹900m for FY20.

# **Guidance**

- The company is aiming at a 15% revenue CAGR over the next few years.
- Employee costs will be higher in FY20, a 20-25% increase.
- FY20 capex would be ₹100m.

## **Change in estimates**

Old estimat	es	New estima	tes	Change (%)		
FY20e	FY21e	FY20e	FY21e	FY20e	FY21e	
12,536	14,345	11,340	12,427	-9.5	-13.4	
1,661	1,937	1,554	1,746	-6.5	-9.8	
912	1,087	818	933	-10.3	-14.2	
16.1	19.2	14.4	16.4	-10.4	-14.4	
	FY20e 12,536 1,661 912	FY20e FY21e   12,536 14,345   1,661 1,937   912 1,087	FY20e FY21e FY20e   12,536 14,345 11,340   1,661 1,937 1,554   912 1,087 818	FY20e FY21e FY20e FY21e   12,536 14,345 11,340 12,427   1,661 1,937 1,554 1,746   912 1,087 818 933	FY20e FY21e FY20e FY21e FY20e   12,536 14,345 11,340 12,427 -9.5   1,661 1,937 1,554 1,746 -6.5   912 1,087 818 933 -10.3	

# **Valuation**

The highly-non regulated (at present) innerwear segment is in a sweet spot to benefit from the GST, and the company is poised to cash in on the opportunity. It is also focusing on margin expansion by rationalizing advertising costs and dealer incentives.

We expect revenue, EBITDA and PAT to clock respectively 9.9%, 13.4% and 11.3% CAGRs over FY19-21.

We have cut our FY20e and FY21e PAT respectively 10.3% and 14.2%.We change our rating to a Buy, with a revised target of ₹329 (earlier ₹384) valuing the stock at 20x FY21e P/E.

#### **Risks**

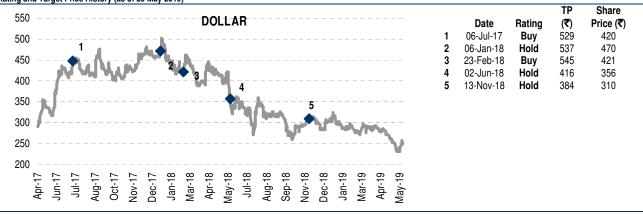
- Volatile raw-material prices. Any delay or inability of the company to pass on fluctuations in raw-material prices could lead to margins contracting.
- Changing technology, consumer behaviour. The innerwear subsegment is subject to rapid changes in consumer preferences and technology. The inability of the company to respond in a timely manner to such changes would weigh on its performance.
- **Keener competition.** The company operates in a cut-throat milieu against international and domestic brands. Standing out in such a challenging competitive context is essential.

#### **Appendix**

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