**Press Release**

**Dollar Industries Ltd Q1 Results Witnesses 10% YoY Increase in PAT**

Kolkata, 14th August, 2018: Dollar Industries Limited has registered an increase in operating revenue of Rs 243.65 Crore for quarter ended 30th June, 2018 as against Rs. 235.07 crores during the corresponding period of FY 2018-19. The profit before tax stood at Rs. 22.38 crore for Q1 as against Rs. 18.39 crore during the corresponding period of last year, a rise of approximately 17%. The consolidated profit after tax stood at Rs 13.80 crore for the current period as against Rs. 12.51 crore during the corresponding period last year, an impressive rise of approximately 10.31%.

“The company is shifting its focus from the primary sales to secondary sales. Journey of the Company for achieving its first 1000 crore was based upon focusing on distribution and primary sales, but now the Company is gearing up to focus on increasing retail base to achieve the next 1000 crore", said Mr Vinod Kumar Gupta, Managing Director, Dollar Industries Limited.

The company has Missy, Bigboss, Champion, Ultra Thermals under the brand Dollar and premium brand Force NXT and Force Go Wear. The focus of the company lies in the expansion of product portfolio of Force NXT, Dollar Missy and Dollar Bigboss.

**About Dollar Industries Ltd.**

Dollar Industries Ltd, listed in both NSE & BSE, is today amongst the top three hosiery brands in India.  Dollar is headquartered in Kolkata and has four manufacturing units in Kolkata, Tirupur (TN), Delhi and Ludhiana. The company has 13 branches in Tirupur, Delhi, Jaipur, Patna, Ranchi, Indore, Cuttack, Vadodara, Nagpur, Bangalore, Agra, Ludhiana, and Raipur. Dollar has its presence in all states across India and is present in more than 95,000+ MBOs.

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