**Press Release**

**Dollar Industries Installs Fifteen Water Huts in Bhubaneswar**

**Bhubaneswar, 25thJanuary, 2018**: **Dollar Industries Limited** is reinventing itself around their new vision christened **“Dollar in everyone’s lives”** by taking up the noble initiative to serve people with potable drinking water. Dollar has thus introduced15 Water Huts in Bhubaneswar today. **Shri Ashok Chandra Panda, Hon’ble Minister of Tourism and Culture, Government of Odisha, Shri Ananta Narayan Jena, Hon’ble Mayor of Bhubaneswar, Shri K Shanti, Hon’ble, Deputy Mayor of Bhubaneswar, Shri Priyadarshi Mishra, Hon’ble MLA, Bhubaneswar North, Shri Bijay Kumar Mohanty, Hon’ble MLA, Bhubaneswar Central**; were present for the launch of the initiative at Bhubaneswar Municipal Corporation Office in Kalpana Square.

Over 70% of the Earth’s surface is covered in water, yet fresh usable water is turning scarce. All around the world, the water quality and quantity issue is turning grave. In India, all water bodies are hideously polluted with organic and hazardous pollutants. The crisis here is turning acute with even ground water resources depleting at an alarming rate. Drinking water crisis as a result is turning very acute. According to the Urban Development Ministry statistics at least 22 of India’s 32 biggest cities are facing acute water scarcity.

“Contribution towards society has been an integral part of Dollar Industries. Installing the Water Huts is our endeavour to serve the people and society. We have plans to set up more such water Huts across various pockets of the country,” said **Mr Vinod Gupta, Managing Director, Dollar Industries Ltd**.

The 15 Water Huts have been set up by Dollar Industries in the following locations of the city: In Front Of BMC, Unit 1 Market, Unit 1 Market Main Road, Bapuji Nagar, Rajmal Chawk, Government Girl's High School Unit 8, In Front of LIC Office near Governor House Petrol Pump, Near DAV School Unit 8, Near Fire Station Over-bridge Barmuda, VIP Chawk IRC Village, Priyadarshini Market, Kalpana Chawk, Talwk pani Road- Brameshwar, Rabi Takis Gautam Nagar and Unit 8 Jagannath Mandir.

**About Dollar Industries**

Dollar Industries Ltd, is today amongst the top three hosiery brands in India. The company has four manufacturing units in Kolkata, Tirupur (TN), Delhi and Ludhiana. Dollar Industries enjoys a 15% market share in the branded hosiery segment in India. Dollar Industries have recently started business in African market with Nigeria to reserve more export revenue. The company’s existing export markets are in Middle East and South East Asian Countries.

**For further information please contact:**

Sreeraj Mitra / Deborshi Saha / Sayanjita Dey

Sagittarius Communications

Ph: 9007307884 / 8697719337 / 8697719315